

TRAIL TOWN TIMELINE

GENESEE FALLS 2026



SPRING
TRAIL TOWN
KICKOFF

Community kickoff meeting introducing the Trail Town program, timeline, and ways for residents, businesses, and community groups to participate.



EARLY SUMMER
BIKE AROUND
ASSESSMENT

Guided ride through the community led by PTNY to evaluate the town from a visiting cyclist's perspective. Stops include the trail, downtown, and other key destinations. Ends with a group debrief.



SUMMER
TRAIL TOWN
SURVEY

Residents, visitors, trail users, and business owners share ideas about community assets, trail connections, and opportunities for improvement through an online survey.



LATE SUMMER
PLACEMAKING
WORKSHOP

Interactive community meeting to identify strengths, brainstorm improvements, and define Genesee Falls' identity within the regional trail network.



FALL
ACTION PLAN
DEVELOPMENT

PTNY compiles feedback from the application, survey, workshop, and Bike Around into a strategic Action Plan with short- and long-term priorities.



WINTER
ACTION PLAN
REVIEW

Steering committee reviews and approves the finalized roadmap for strengthening trail connections, local businesses, and visitor experience.



**WINTER/SPRING
2027**
TRAIL TOWN
DESIGNATION

Town Board adopts the Action Plan and the community receives official Trail Town designation. Celebration events, press announcements, and promotion follow.