PARKS & TRAILS NEW YORK

NEW YORK STATE Canal Corporation

2025

Empire State Trail Town

Action Agenda

Village of Clyde

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The Trail Town Program

Parks & Trails New York (PTNY) and the New York State Canal Corporation (NYSCC) developed the Empire State Trail Town program in 2022 to help upstate communities recognize and capture the economic impact of the Empire State Trail and create a culture in trailside communities that views the trail as an asset integral to what makes those places special. The 750-mile Empire State Trail was completed in 2020, forming the nation's longest single-state multi-use trail and one of the state's premier outdoor recreation destinations. The Empire State Trail Town program was designed to build capacity and guide communities through the process of identifying ways they can transform into trail-friendly destinations where visitors want to stay, explore, and spend.

In 2025, PTNY and the NYSCC selected three new communities for participation in the Empire State Trail Town program - the Village of Clyde, the Village of Canajoharie, and a consortium of two villages and three towns participating as the Cayuga County Canal Communities. Having been selected for their strong baseline of trail-based services and amenities and demonstrated commitment to improving the trail user experience, the selected communities worked with PTNY throughout the year to identify opportunities and develop the tools to more effectively harness visitation to the renowned long-distance trail in their backyard and enhance quality of life for their residents.

Over the course of nine months, Clyde worked with PTNY to develop a network of local partners committed to the Trail Town initiative, conduct research and assessment, and develop promotional resources and strategies. In this document, the work completed through the course of the program is summarized to guide Clyde's advancement as a Trail Town.

Clyde's participation in the Trail Town program has, and will continue to support local tourism by offering a platform for dialogue about the importance of creating a sense of place and safe places for both visitors and residents to recreate. Through the creation of a "trail culture," community members see the trail as part of their community's identity and see the success of the trail as part of their community's success. By setting a consistent baseline of expectations for visitors in terms of what services to expect and how to find them, by growing the trail culture and by promoting the services and amenities available, an increasing number of trail users will have a positive experience, boosting the reputation of Clyde- and of the trail system as a whole- as an outdoor recreation destination.

Upon adoption of this Action Agenda, Clyde will be recognized as an officially certified Empire State Trail Town.

Empire State Trail Town Goals

Make communities more trail-user friendly.

- Embrace the trail as a core asset around which future planning and investment should be oriented
- Increase the frequency with which residents and visitors walk or bike both on and off the trail.

Help communities realize economic benefits of the Canalway Trail.

- Increase the number of Canalway Trail users who spend money either at retail businesses or at a bar or restaurant as part of their trip
- Increase the number of Canalway Trail users who choose the community for an overnight stay

Empire State Trail Town Objectives

NETWORK: Form a network of individuals (including representatives of the municipality, engaged residents, volunteers, and members of the business community) dedicated to the Trail Town vision

RESEARCH: Conduct research and assessment to identify each Trail Town's strengths and areas for improvement, as well as understand current use of the trail

PROMOTION: Increase the visibility of the Trail Towns as destinations

ADVANCEMENT: Establish a plan and process to guide continued work toward Trail Town goals beyond the direct assistance provided by PTNY

Trail Town Framework

What makes a great Trail Town? Thriving vibrant Trail Towns are places where trail users can find the amenities and services they need, where they can safely travel by foot or by bike around the community (often their primary mode of transportation), where they can find information out about what's around them, whether ahead of time online or in the moment through wayfinding and welcome centers, and finally, probably the least tangible, is that the community is welcoming and has a unique sense of character. Thriving, vibrant Trail Towns are successful because they exhibit four key qualities and invest in these areas.

Trail-oriented services and amenities

Trail users can find exactly what they need, whether they're just passing through, spending a few hours exploring, or staying the night.

- Restrooms & drinking water
- Overnight accommodations - indoor lodging and camping
- Food and drink - especially local fare
- Attractions/destinations
- Information center
- Bike amenities

High-quality and safe bicycle and pedestrian infrastructure

Pedestrians and cyclists can safely travel around the community, both on the trail and off the trail to explore other parts of the community

- Trail conditions
- Connecting trails
- On-road connections to points of interest

Wayfinding and informational resources

Information is crucial for introducing potential visitors to the community or encouraging residents to get out and explore their own trails, be it ahead of time trip-planning resources or signage and welcome centers that help direct trail users in the moment.

- Pedestrian scale wayfinding signage
- Online & print promotional materials

Welcoming atmosphere and unique community character

Successful Trail Towns embrace and showcase what makes them unique, highlighting local history, culture, events and food. Visitors get to know what makes each town along the trail unique, and have more incentive to visit– and spread the word. Residents for their part get to share the best parts of their community and gain an enhanced sense of local pride.

- Festivals, events & programs
- Public art & history
- Volunteer presence

Program Process & Timeline

In March 2025, PTNY and the NYSCC selected the three participating communities, including the Village of Clyde, for participation in the Trail Town program. Over the following nine months, Clyde's participation in the program proceeded along the following timeline:

- April 7 - Virtual Orientation for all Trail Town communities
- April 20 - Canal Clean Sweep volunteer event scheduled to be hosted in Clyde but was rained out
- April 30 - Steering Committee Meeting with PTNY
- Spring - Self-Assessment submitted to PTNY by Clyde steering committee
- May 3 - Trail Counter installed
- May 5 - ESTT Virtual Networking Event
- June 10-11 - Placemaking and Bike Around Workshops undertaken by PTNY staff and steering committee members in Clyde
- July 11 - Interim report sent to Clyde steering committee members
- July 15 - Clyde welcomed 600+ participants in annual Cycle the Erie Canal Bike Tour
- Late July - Trail Town Check-in
- September 26 - Landing Page Worksheet and Draft Priority Actions submitted to PTNY

2025 Trail Town Wins

Even while undertaking the planning process, Clyde has advanced several projects and initiatives that contribute to its trail friendliness and its designation as a Trail Town.

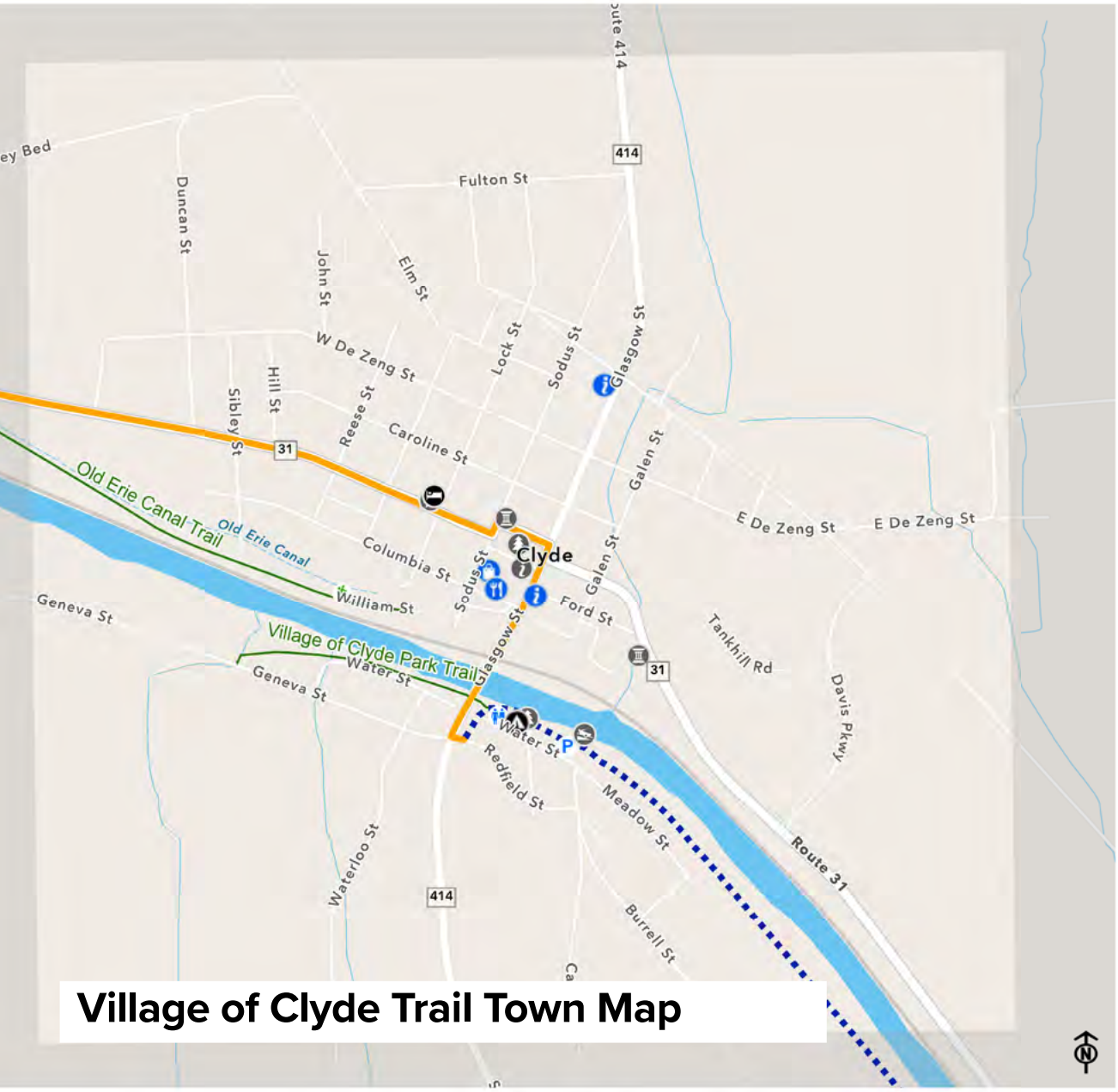
- The Trail Town Committee activated the Welcome Center, installing a new sign, welcoming trail users with volunteer greeters, adding art and plantings, and stocking the center with informational materials.
- The Trail Town Committee started a Facebook group “Clyde Welcome Center” to share the stories of trail travelers passing through Clyde that has almost 500 members
- The Clyde Economic Vitality Program administered a number of programs:
    - Bike Racks: Ten Clyde businesses (or attractions) will be receiving new bike racks (post and ring) – funded through our Bike-Friendly Mini-Grant. They are being ordered and will be installed by the Village, which really simplifies the process for businesses.
    - Bike-Friendly Business Kits: Funding is secured for up to 12 Bike-Friendly Business Kits. Contents are being finalized now (tools and info). We plan to gift them to businesses applying for BFB certification.
    - Amenities Map and other info is being developed for the Bike-Friendly Kit and wider sharing.
    - Cyclist Supplies in local store: A list of possible Start-Up Inventory has been developed.
- The Trail Town Committee hosted weekly Saturday Morning Community Rides during the summer from the Clyde Welcome Center
- Village DPW began work to resurface a grass section of off-road trail with stonedust through the village to bring it up to EST standards
- Clyde SPAN developed a system for free kayak rentals at Lauraville Landing
- Village of Clyde clarified the process for hiker/biker camping at Lauraville Landing
- Clyde SPAN secured a NYS Canals Tourism Infrastructure grant for a new CL(Y)DE sign at the Clyde Welcome Center in the Village of Clyde, NY. The Y is missing for a reason! The idea is for a large sign at the Clyde Welcome Center where a resident of Clyde or visitor to Clyde would stand in the empty space with their arms up and literally be the Y, making the Clyde Welcome Center even more iconic.

Existing Conditions

This section provides an overview of the community, an inventory of the Empire State Trail, and a summary of existing plans and upcoming projecs.

About Clyde

The Village of Clyde is a place for rest, relaxation, and history. We believed we could, so we did. Nestled in the heart of Wayne County, Clyde is rich in heritage—from its Erie Canal roots to its well-preserved 19th-century architecture. As a designated Trail Town, Clyde offers a welcoming stop for trail users with local shops, parks, and historic sites like the Galen Historical Society and the Clyde Revolutionary War Blockhouse. Whether you're passing through or staying a while, Clyde invites you to slow down and experience its small-town charm and storied past.



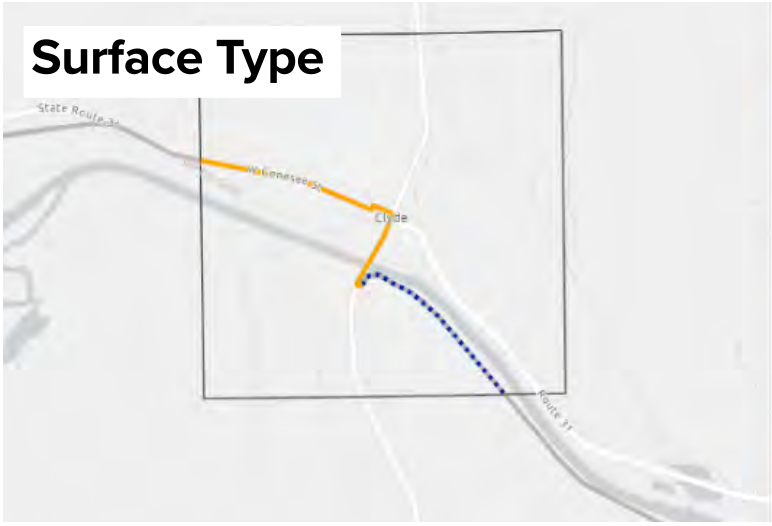
Village of Clyde Trail Town Map

Empire State Trail Inventory

Surface Type, Ownership & Maintenance Responsibilities

The Village of Clyde is home to approximately 2 miles of the Empire State Trail. Of that route, 1.17 miles are on-road on New York State highways, and 0.84 miles of trail are off-road, owned by the Village of Clyde. The Village of Clyde maintains the entire route of the trail through the village.

Surface Type

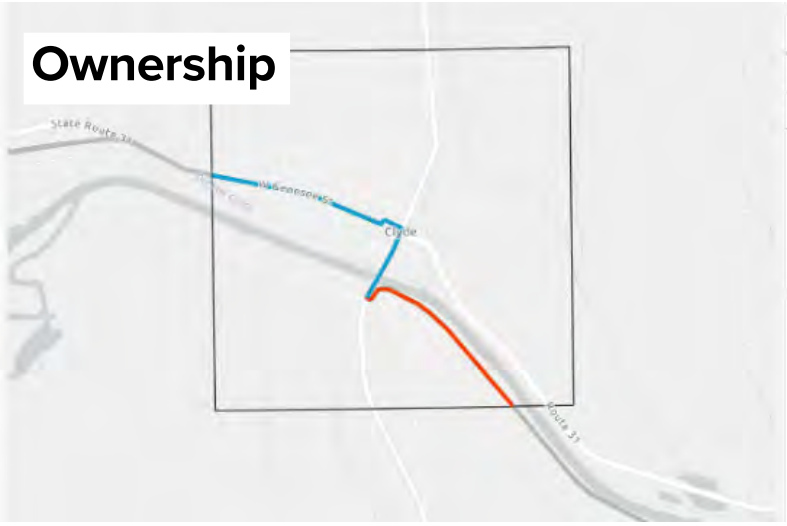


On Road
1.20 miles

Off Road - Paved
0 miles

Off Road - Stone Dust
0.82 miles

Ownership



Owner	Miles
NYSDOT	1.17 miles
Village of Clyde	0.84 miles

Ownership Entity

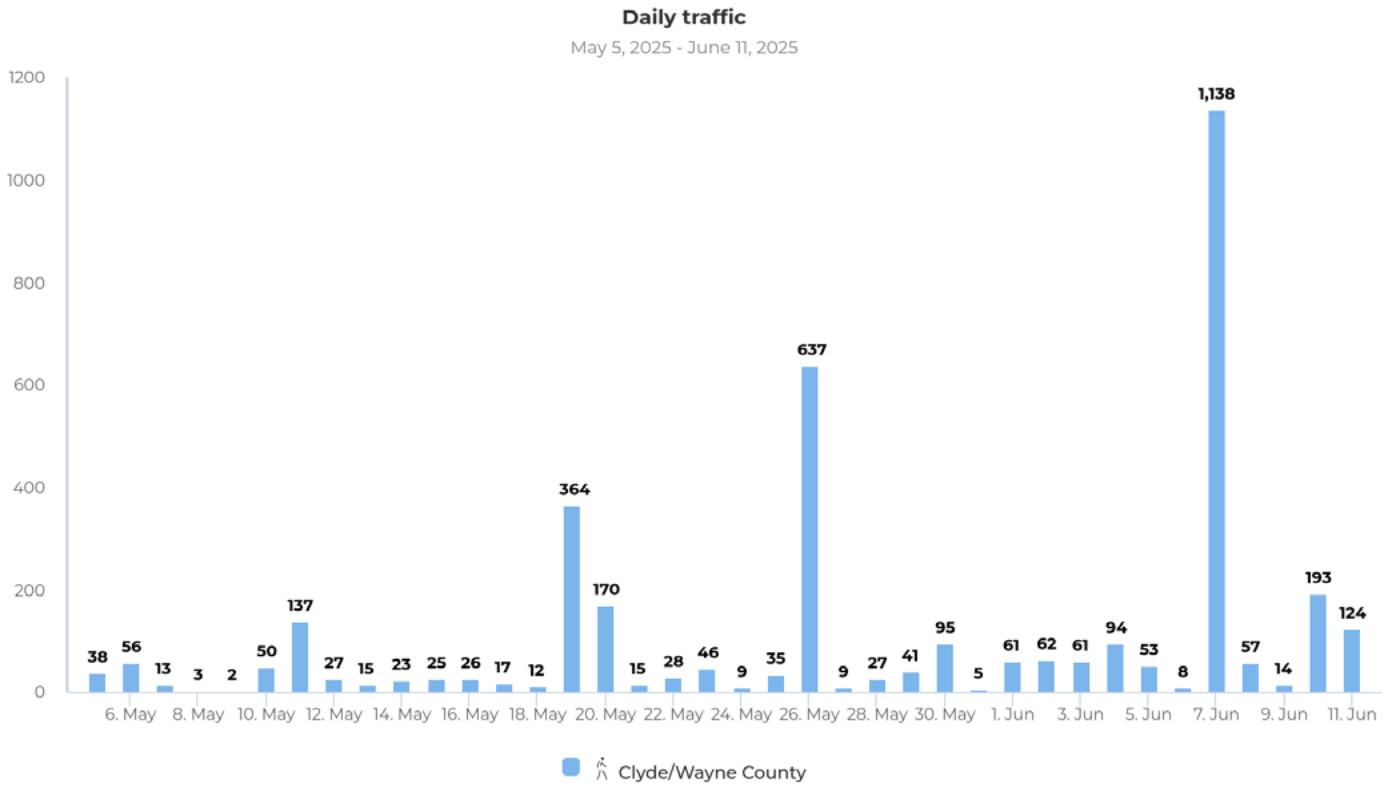
Maintenance

Owner	Miles
NYSDOT	1.17 miles
Village of Clyde	0.84 miles

Ownership Entity

Trail Use Counts & Analysis

Trail use data can help businesses and decision makers understand the potential market for trail user-oriented services and amenities, as well as when people are using the trail so that the community can best serve their needs. The following charts show daily and weekly trail use from May 5, 2025 to June 11, 2025. Limited data is available due to a technical malfunction with the counting device.



Clyde, NY
Data Period: May 5, 2025 - June 11, 2025

Total traffic	Daily Average	Average week days	Average weekend traffic	Daily Median	Peak Day	Peak Count	Peak day of the week
3,790	100	81	152	36	Sat 7 June 2025	1138	Saturday

The peak trail use day occured on Saturday, June 7, with most trail use that day ocurring between 4pm and 6pm. The next highest visitation day was Monday, May 26 (Memorial Day), with use peaking between 3pm and 5pm that day.

More analysis, including an extrapolated estimate of annual trail use, is forthcoming in the next Who's on the Trail: Canalway Trail report, to be published spring 2026.

Plans & Upcoming Projects

Village of Clyde Comprehensive Plan 2023
In 2023, the Village of Clyde adopted a Comprehensive Plan with a vision for the village that specifically called out utilizing “park amenities to enhance our community and our cultural events,” a cornerstone of the Empire State Trail Town model.

Lauraville Landing Floating Dock and Erie Canal Access Improvements
The Village of Clyde has received multiple grants (NYS OPRHP EPF Parks Grant and a Canals Infrastructure Grant) to perform a series of upgrades to existing docks located at Lauraville Landing Park along the south side of the Erie Canal. Upgrades will include improved water and electric service, ADA-compliant ramps and gangways, and an enlarged plaza with benches and picnic tables. These upgrades will enhance recreational opportunities, improve the experience for residents and visitors, and benefit local businesses that rely on tourism and visitation from those traveling on and along the Erie Canal. The Village of Clyde is working on adding signage as part of a project at Lauraville Landing park.

Clyde Welcome Center Placemaking Upgrades
The Village of Clyde secured a NYS Canal System Tourism Infrastructure & Amenities grant for placemaking amenities and signage at the Welcome Center, including movable chairs and an iconic CLYDE sign with a space for a visitor to stand in the middle as the Y.

Village of Clyde Vision Statement from the 2023 Comprehensive Plan.

Assessment

The Trail Town planning process assessed conditions in four areas:

- ☑ Trail-oriented services and amenities
- ☑ Bicycle and pedestrian infrastructure
- ☑ Wayfinding and informational resources
- ☑ Atmosphere and community character

Within each area, each aspect was assessed and coded on a color-coded scale to determine how well the criteria is being fulfilled to help the community determine whether additional action is needed:

Red = No evidence. This criteria is not fulfilled or conditions are very poor.

Orange = Opportunity. This criteria may be partially met, but there is opportunity for improvement.

Yellow = Acceptable. This criteria is fulfilled and meets the needs of trail users, but there is still opportunity to make it excellent.

Green = Excellent. This criteria is completely fulfilled and goes above and beyond to meet the needs of trail users.

Trail-oriented Services and Amenities

Services & Amenities	Assessment
Restrooms	Public bathrooms located at the Village Hall across from the Main Park (S Park St). Bathrooms and hydration station available at Lauraville Landing (Water St) which is along the Empire State Trail, although when visiting this summer a sign indicated that restrooms were closed, deterring visitors from stopping in the community.
Drinking water	A hydration station is available at Lauraville Landing (Water St) which is along the Empire State Trail. A new hydration station will be installed at the main park located across from the Village Hall in the spring of 2026.
Bike amenities - Bike parking	When assessment was conducted, there were very few bike racks downtown. In 2025, an additional bike rack was installed at the northwest corner of the main park. Additional bike racks will be installed in 2026 at the Galen Historical Society, 25 Columbia St (north side of street), East of 24 Columbia St (southside of street), 25 E Genesee St (Carriers Coffee). Additional locations TBD.
Bike amenities - Bike repair stations	A fix-it-station is available and in good condition at the Village of Clyde municipal building. The Village of Clyde maintains and it includes a pump. However, the fix-it station is obscured and difficult to know that it is accessible from the current trail route. To help locate the repair station, a sign is planned to direct trail users to this resource. An additional repair station is planned to be installed at Lauraville Landing.
Bike amenities - Bike shop/rentals	There is no bike shop in the village, but the Economic Vitality Program has been working to provide local businesses with basic tools and working with a local business such as Parkside Market & Deli to sell basic bike parts and amenities. The closest bike shop is located about 14 miles away at eBike315 in Newark, NY. There are no bike rentals available in the village, although a plan is being developed to offer bike rentals at Lauraville Landing Park.
Trail parking	The Lauraville Landing trailhead has a good parking lot and is a good location to start a ride on the trail. The parking lot however is difficult to locate from Mill St due to lack of signage.
Accommodations - Indoor	There is one permanent B&B in Clyde, the Erie Mansion located at 39 West Genesee Street. The B&B is notable for its reputation as being haunted, a selling point that attracts visitors interested in participating in a private ghost hunt. There is at least one Airbnb rental available in the community as well, marketed towards Erie corridor travelers.
Accommodations - Camping	Hiker/biker camping is available at Lauraville Landing Park, with restrooms open 24/7 during the season, drinking water, and a pavilion with picnic tables and electricity. There is a nice grassy area to pitch a tent right along the canal. Walking distance to downtown. No fee or registration required, but visitors can let the Mayor (315) 923-3971) or Police ((315) 923-3121) know they're there. A private campground is also available at Rivers Crossing in Savannah, 9 miles east by bike, with cottages, cabins, RV & primitive campsites.
Food & Drink	Clyde has a variety of food and drink for all times of day, including deli sandwiches, coffee, diner fare, and pizza. A highlight is Westside Fuel, located on the west end of the village inside what appears from the outside to be a gas station. This unique establishment is a hidden gem that never fails to surprise bikers when they stumble upon it. Parkside Deli carries fresh produce. There is no brewery/distillery for craft beverages in the village.

Destinations/attractions	Recreational and historic attractions available in Clyde include Central Park, which contains Clyde's Famous Mineral Spring, bandstand, WWI Memorial and cannon, George Washington Statue, Circular Fountain, and Firemen's monument; Blockhouse Park, including Clyde's Revolutionary War-era Blockhouse with a 100-year history as a fort, trading post and smuggler's hideout, and the Galen Historical Society Museum, located in the Old Brick Church with items and information relating to Clyde's local culture. However, it is not clear how to access the Clyde Blockhouse and the Galen Historical Society Museum has very limited hours.
Information/Welcome Center	The new Clyde Welcome Center is located on the corner of Glasgow & Ford Streets at Heritage Park. It is always open during the tourism season and contains pamphlets and/or flyers for local businesses, local events, attractions. The Clyde Public Library is also a certified Bike Friendly NY business.
Boater amenities - Boat launch	As part of the Lauraville Landing Floating Dock and Erie Canal Access Improvements, boater access will be significantly improved in the Village of Clyde.
Boater amenities - Kayak rentals	There is a free kayak rental system developed by Clyde SPAN at Lauraville Landing.

Restrooms at Lauraville Landing park.

View of Westside Fuel from above, offering a unique dining experience.

Bicycle and Pedestrian Infrastructure

Bike/Pedestrian element	Assessment
Empire State Trail - Trail Conditions	The trail is generally in a good condition for both the on-trail and on-road portions. However, there are a number of issue areas and/or conflict points, include: 1. Washed out trail at Lauraville Landing, to be addressed spring 2026. 2. Uncomfortable riding conditions on Rt 31 from Duncan St westward where the roadway narrows and bike lane disappears. This section is a NYSDOT roadway. 3. Grass trail along the Old Erie Canal is not fully surfaced/connected/designated as EST, but has the opportunity to be integrated into the EST and eliminate the dangerous stretch of Rt 31 riding. The trail will be fully resurfaced in spring 2026.
Empire State Trail - Trail Crossings	The current off-road route of the Empire State Trail does not require crossing any roads. A potentially dangerous condition does exist for eastbound riders when taking a left turn off of Rt 414 onto Redfield Street to prepare to head to Lauraville Landing.
Connecting trails	The nature trail at Lauraville Landing west of the Rt 414 bridge connects to the Empire State Trail at Lauraville Landing. This area had been developed as campsites, but could serve the community better as a nature trail.
On-road connections to points of interest	Most destinations are directly on and visible from the trail route. Exceptions include the Clyde Revolutionary War-Era Blockhouse and Carriers Coffee, but they can be easily accessed on foot or by bike. There is evidence of a trail at the Blockhouse, but it is not in top condition.

Washed out section of stonedust trail at Lauraville Landing where the stonedust trail turns uphill to meet the road.

Example of the condition of the trail (mostly mowed grass) along the Old Erie Canal as of 2025, which is planned to be upgraded to Empire State Trail standards with a stonedust surface.

Signage & Information

Signage/ Information Element	Assessment
ECT/EST identifier blazes	There is a need for a trail identifier and arrow at Lauraville Landing. In addition, if the ECT/EST is re-routed off of Rt 31, ECT/EST signage will need to be relocated to reflect the new route.
Trailhead signage	Lauraville Landing is a natural trailhead with good signage. However, it can be difficult to find the Lauraville Landing parking area off of NY-414/Mill St in a vehicle.
Kiosks	There are several kiosks around the Village that need to be updated; these updates can leverage the Amenities Map being developed for Lauraville Landing. Kiosk signage will include information on attractions.
Gateway/Welcome Signage	The Clyde Welcome Center provides good signage welcoming riders to the village, and the lawn signs welcoming Cyclists to Clyde for Cycle the Erie are a great welcome; however, those lawn signs can be out all season long. There are also opportunities for more signage at Lauraville Landing to welcome cyclists coming from the east into Clyde.
Wayfinding within the community	There is not much need for wayfinding off the main route of the trail. Amenities signage within the community could be used to point trail users to the fix-it station and other amenities at the Village Hall, Carriers Coffee, and the Clyde Blockhouse.
Print resources	A Walking/Biking Tour and Visitor Information pamphlet is available, however it is in need of an update. There is also a Wayne County Cycling Brochure available at locations in the village.
Online materials	Wayne County Tourism has an **online guide** to hiking and biking trails that includes at least one bike touring route passing through Clyde.
Municipal webpage	The municipal website (**www.clydeny.com**) has no information about the trail or the amenities available for visitors. Information about the amenities and services available at Lauraville Landing are especially crucial for the Village to provide on their website. There are plans underway to update the information on the website.
Social media	The **Clyde Welcome Center Facebook Group** promotes cycling and tourism in, around, and through Clyde and Savannah with pictures, suggestions and feedback. This is a great way for local community members to interact with traveling cyclists and boaters and to learn about potential issue areas that need to be addressed.

Welcoming Atmosphere & Community Character

Atmosphere & Character Element	Assessment
Festivals, Events & Programs	River Rock Music Fest – May/June – Bands, crafts, food to support St. Jude's. Clyde Community Market – June through October Clyde Firemen's Festival – August 15th – Annual carnival, parade, and fireworks. Youth Fishing Derby – late summer Clyde Blockhouse – September - Revolutionary War Encampment Clyde Parade of Lights - End of November – Annual parade, tree lighting, and fireworks. Clyde offers a variety of events throughout the year, many of which leverage the Village's parks. The Cyde Welcome Center also hosts a regular weekend bike ride.
Public Art & History	Clyde has a small town, Americana feel. Central Park is the center of the Village and along the trail with many historic features located in the park. Several murals are located throughout the Village and the Village is in the process of commissioning additional murals featuring Canal history. The mural at Lauraville Landing showcasing New York's first female mayor is particularly interesting and unique. Some businesses showcase local culture in their offerings. For example, the Parkside Deli has many prepared subs named, that reflect the local heritage and celebrate the canal such as "Old Erie", "Lock 26", "The Glass Works", "Glasgow St" and "Trolley" to name a few.
Volunteer Presence	Established in 2008, Clyde SPAN is a volunteer-run nonprofit working to strengthen the Clyde community through planning, events, and initiatives that encourage connection, growth, and engagement. It is a significant asset for the village. The Trail Town Committee also has some very dedicated volunteers. Care should be taken to avoid burnout.
Window Displays & Facades	Downtown Clyde has a number of vacant storefronts that make the downtown feel less welcoming than it could be; while empty storefronts do not have tenants, efforts could be made to beautify them with Canal- or trail-themed art or other window displays.
Community Brand	Clyde does not currently have a strong, unique brand as a community that allows it to stand out among Canalside communities or that can serve as a draw for visitors from around the region.

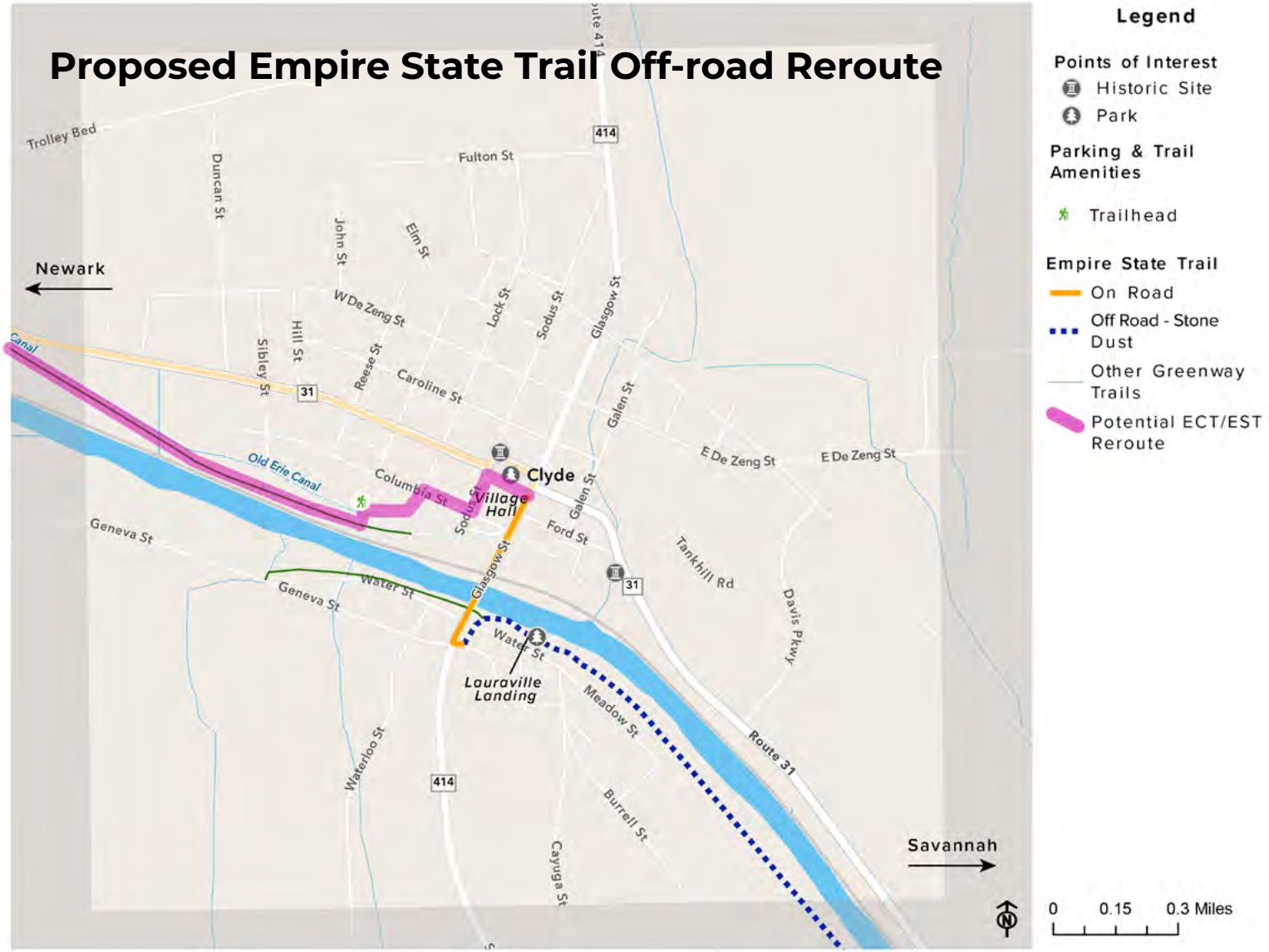
Recommendations

The following recommendations have been developed by PTNY and the Trail Town committee, and include information about a realistic timespan these strategies should be pursued within. Short timespan projects can be pursued immediately. Medium timespan may be 1-2 years, while long term projects may take 3-5 years. When planning for projects on land owned by the NYS Canal Corporation (NYSCC), all necessary permits and approvals will be required. All signage on land owned by the Canal Corporation must conform to the NYS Canal Corporation Design Guidelines.

1. **Prepare Clyde to welcome visitors at the beginning of each tourism season**
2. **Reroute the Erie Canalway/Empire State Trail along as much off-road trail as possible and make riding on the roadways as safe as possible.**
3. **Continue to strengthen trail-oriented business support & prepare local businesses to welcome cyclists.**
4. **Enhance wayfinding & interpretive signage throughout the village**
5. **Continue to activate the Village of Clyde's public spaces with additional placemaking investments.**
6. **Activate the community to fully take advantage of the recreational opportunities that Clyde has to offer.**

Strategy 1: Prepare Clyde to welcome visitors at the beginning of each tourism season (by mid-May each year)				
	Timespan	**Partners**	**Additional Resources**	**Potential Funding**
1.1 Prepare and stock the Welcome Center; establish a schedule of volunteer greeters.	Annually	Village of Clyde; Clyde SPAN	Wayne County promotional brochures; Empire State Trail maps in bulk can be requested in boxes of 225 by email from est@parks.ny.gov	
1.2 Ensure bike lane markings and crosswalks are clear and visible along the route of the Empire State Trail, repainting or reinstalling as needed. Bike lanes and shoulders should also be included in regular street sweeping throughout the season.	Annually	Village of Clyde DPW; NYSDOT		
1.3 Prepare Lauraville Landing, open the restrooms and put up the “open” sign, turn on water fountains, develop and put up a flyer with information for potential campers like who to call and where they can shower, and ensure free kayak rentals and system are ready to go.	Annually	Village of Clyde DPW; Clyde SPAN		
1.4 Ensure all village-maintained trails are in good condition.	Annually	Village of Clyde DPW		
1.5 Take an inventory of and place the “Welcome to Clyde” and "Welcome to X Business" lawn signs out on the trail route, prioritizing cyclists traveling from west to east but also considering that some cyclists will be entering Clyde from the east.	Annually	Village of Clyde; Clyde SPAN; Clyde Welcome Center		
1.6 Ensure the Village website, Canalway Trail Interactive Map, and Trail Town landing page have up-to-date information for trail users.	Annually	Village of Clyde; Clyde Welcome Center; Parks & Trails New York	Village of Clyde website; Canalway Trail Interactive Map; Example: Little Falls Municipal Website	

Strategy 2: Reroute the Erie Canalway/Empire State Trail along as much off-road trail as possible and make riding on the roadways as safe as possible.				
	Timespan	**Partners**	**Additional Resources**	**Potential Funding**
2.1 Finish resurfacing the grass trail along the Old Erie Canal with stonedust to upgrade it to Empire State Trail design standards	Short	Village of Clyde DPW	Empire State Trail Design Guidelines (2017) p. 5-18	
2.2 Finalize a proposed re-route of the Erie Canalway Trail/Empire State Trail that utilizes the off-road trail. The proposed route as discussed (from west to east) could take the Old Erie Canal Trail to Railroad Park, Lock St, Columbia St, Sodus St, Park St and right onto the current EST route on Glasgow St.	Medium	Village of Clyde; NYS Canal Corporation; NYS Office of Parks, Recreation and Historic Preservation; NYS DOT; Town of Galen	See map on next page for the proposed route discussed during Trail Town workshops. PTNY can provide connections to stakeholders and provide guidance.	
2.3 Work with stakeholders to determine next steps for designating the off-road trail as the official route and acquiring new signage.	Medium	Village of Clyde; NYS Canal Corporation; NYS OPRHP	PTNY can provide connections to stakeholders and provide guidance	
2.4 Lower the village-wide speed limit to 25 mph	Short/Medium	Village of Clyde	Strive for 25 Resources (New York Bicycling Coalition)	
2.5 Review the Village of Clyde Complete Streets Policy and evaluate progress	Short	Village of Clyde; Trail Town Committee	Village of Clyde Complete Streets Policy (2018)	
2.6 Collaborate with nearby communities to close the gap in the off-road trail between the Town of Savannah and Village of Port Byron.	Medium/Long	Village of Clyde; Town of Savannah, Town of Montezuma, Village of Port Byron,NYS Office of Parks, Recreation and Historic Preservation; NYS DOT; Montezuma National Wildlife Refuge; Wayne County; Cayuga County; Cayuga County Trail Towns; PTNY	PTNY can help facilitate a collaboration between the partners and provide guidance on potential route alternatives.	



Proposed re-route of Empire State Trail through Clyde to maximize use of off-road trail facilities and enhance visibility of Trail Town amenities and services at the Village Hall.

Strategy 3: Continue to strengthen trail-oriented business support & prepare local businesses to welcome cyclists				
	Timespan	**Partners**	**Additional Resources**	**Potential Funding**
3.1 Continue to work with businesses to certify them as Bike Friendly NY, install bike racks, and provide Bike Friendly toolkits.	Short/Medium	Clyde Economic Vitality Program; Local businesses; Village of Clyde DPW	ptny.org/bikefriendly; Bicyclists Bring Business handbook	
3.2 Continue to work with one or two key local businesses to create a “Cyclists Corner” that sells tools, supplies and swag that cyclists might be looking for.	Short/Medium	Clyde Economic Vitality Program; Local businesses		
3.3 Foster opportunities to build Clyde’s business community and attract trail users with additions like indoor lodging, craft beverages, and fresh fruit/ vegetables	Medium/Long	Clyde Economic Vitality Program; Local businesses; Wayne County Economic Development		

Bikes leaning up against a restaurant showcasing demand for a bike rack.

Strategy 4: Enhance wayfinding & interpretive signage throughout the village				
	Timespan	**Partners**	**Additional Resources**	**Potential Funding**
4.1 Request and install an EST identifier sign and turn arrow in Lauraville Landing for westbound travelers to direct trail users up to Mill Street/414 bridge.	Short	Village of Clyde DPW; NYS OPRHP	Contact the NY State Parks Trail Coordinator at est@parks.ny.gov to request signage.	The NYS OPRHP Trail Manager should have these signs available. Provide documentation of the need and location. The Village will need to install it.
4.2 Request and install an Empire State Trail Parking sign to be installed on Mill St to direct trail users to the Lauraville Landing parking lot/trailhead.	Short/Medium	Village of Clyde DPW; NYS OPRHP	Empire State Trail Design Guidelines (2017) p. 2.27	The NYS OPRHP Trail Manager should have this sign available. Provide documentation of the need and location. The Village will need to install it.
4.3 Document the need for Canalway Trail identifiers to be added to existing EST identifier signs through the village.	Medium (should wait on rerouting of EST - See strategy 2.3)	NYS Canal Corporation; PTNY	NYS Canal Corporation Signage Guidance (2025).	
4.4 Update village kiosks with unified maps featuring amenities, trails, etc and use these maps in printed materials.	Medium	Trail Town Committee; Village of Clyde; Wayne County GIS; SPAN; PTNY	Maps may be developed as part of the Canal Access Improvement Project at Lauraville Landing	NYS Canal System Tourism Infrastructure Grant; T-mobile Hometown Grants

Strategy 5: Continue to activate the Village of Clyde's public spaces with additional placemaking investments.				
	Timespan	**Partners**	**Additional Resources**	**Potential Funding**
5.1 Install placemaking features like movable furniture and public art for photo-ops to make the Welcome Center more dynamic.	Short/Medium	Village of Clyde; Clyde SPAN		NYS Canal System Tourism Infrastructure Grant; T-mobile Hometown Grants; Project for Public Places Community Placemaking Grants
5.2 Develop the Lauraville Landing Loop on the west side of Mill Street as a nature trail with potential fishing access sites and picnicking sites, as these sites are not particularly well-suited for camping.	Medium/Long	Clyde SPAN		NYS Canal System Tourism Infrastructure Grant; NYS OPRHP Municipal Parks and Recreation Grant
5.3 Work with property owners of vacant buildings on Glasgow Street to install art installations that celebrate Clyde's Trail Town status or local history until they can be occupied.	Medium	Clyde SPAN		
5.4 Work toward developing a permanent Welcome Center for trail and canal users with restrooms and showers.	Long	Village of Clyde	Examples: Little Falls Canal Harbor & Rotary Park; Village of Brockport	NYS DRI/NY Forward
5.5 Develop a trail connection with wayfinding and enhanced infrastructure from Glasgow street to the Clyde Revolutionary War-Era Blockhouse and park.	Long	Village of Clyde	Trails Across New York: A Grassroots Guide to Developing Greenway Trails	NYS DRI/NY Forward; NYS OPRHP Municipal Parks and Recreation Grant

Strategy 6: Activate the community to fully take advantage of the recreational opportunities that Clyde has to offer.				
	Timespan	**Partners**	**Additional Resources**	**Potential Funding**
6.1 Continue to host community bike rides (or occasionally a kayak excursion) and advertise these events through partnerships.	Short/Medium	Village of Clyde; Clyde SPAN		NYS Canal System Grant
6.2 Host an On the Canals excursion, leveraging Lauraville Landing as a starting point.	Medium	Village of Clyde; Clyde SPAN; NYS Canal Corporation; Local outdoor excursion vendor	On the Canals website Sample 2026 bid information	
6.3 Establish a system to staff the Clyde Welcome Center with volunteers.	Short/Medium	Trail Town Committee; Clyde SPAN	Example: Lyons Canal Greeters	
6.4 Partner with the library or other community group to host a program to demonstrate how to use the free kayaks.	Medium	Clyde SPAN; Clyde Library		NYS Canal System Grant

Additional potential funding source:

Northern Border Regional Commission Catalyst Program

The Catalyst Program is NBRC's flagship competitive grant program, formerly known as the State Economic & Infrastructure Development (SEID) program. Through Catalyst, NBRC invests in state economic development priorities to support a broad range of initiatives that modernize and expand the Northern Border region's basic infrastructure and revitalizes communities to support and attract the region's workforce. Successful projects support a broad range of economic development initiatives such as, but not limited to, projects that modernize and expand access to public water and wastewater services, revitalize transportation infrastructure, establish workforce development programs and facilities, grow the outdoor recreation economy, and provide access to new childcare and healthcare facilities.

Implementation

In order for Clyde to fully capture the benefits of being an Empire State Trail Town, the recommendations on the preceding pages should be implemented. Taking the following steps will help the community reach its goals.

» Adopt this Action Agenda with a Municipal Resolution

The village of Clyde will recognize the progress the Trail Town committee has made by formally adopting this Action Agenda at a Village Board meeting.

Resource: Download a Sample Municipal Resolution

» Establish a Group to Implement this Action Agenda

The Trail Town Steering Committee will continue to meet in order to carry out the recommendations identified in this Action Agenda. The designated group will include teh following members:

Gerald Fremouw, Mayor
Ann Fenton, Village Clerk-Treasurer
Bob Barnes, Local Biking Group
Dennis Doyle, Local Biking Group
Lenny Gromoske, Local Biking Group
Fred Rouland, Local Biking Group
Kelly Furman, Clyde Span

» Celebrating Certification as an Empire State Trail Town

Once the new Action Agenda has been adopted and the implementing group formed, the Trail Town committee will coordinate with local partners, PTNY, and the NYS Canal Corporation to celebrate the Village's official designation as an Empire State Trail Town.

» Maintaining Empire State Trail Town designation

- Continue to meet Trail Town criteria as set forth in the Empire State Trail Town handbook.
- Prior to each tourism season (April of each year), the Trail Town steering committee shall verify with PTNY that the information on the Trail Town landing page is accurate.
- Each year, PTNY will host a virtual meeting for all Trail Towns to provide updates about the Empire State Trail and Trail Town initiative and allow Trail Towns to share progress on their action agendas. The Trail Town committee shall send at least one representative and will submit a brief written update prior to the meeting on progress and challenges.

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About Parks & Trails New York
Parks & Trails New York (PTNY) is New York's leading statewide advocate for parks and trails, dedicated since 1985 to improving our health, economy, and quality of life through the use and enjoyment of green space. PTNY works to expand, protect, and promote a network of parks, trails, and open spaces throughout our state for use and enjoyment by all. For more information, visit **www.ptny.org.**

About the New York State Canal Corporation
The New York State Canal Corporation runs the New York State Canal System, which includes the Erie, Champlain, Oswego and Cayuga-Seneca canals. Spanning 524 miles, the waterway links the Hudson River with the Great Lakes, the Finger Lakes and Lake Champlain. In 2017, the Canal Corporation celebrated the 200th anniversary of the groundbreaking for the Erie Canal, which occurred in the city of Rome on July 4, 1817. The Canal System includes the Canalway Trails, a network of approximately 420 miles of multiple-use trails across upstate New York. The Canalway Trails follows the towpaths of both active and historic sections of the New York State Canal System as well as adjacent abandoned rail corridors. Together, the canals and trails create a world-class recreationway that is a vibrant, scenic, and unique New York resource. To learn more about the New York State Canal and Canalway Trail System or to obtain a free map, please call 1-800-4CANAL4 or visit the Canal Corporation's website at **www.canals.ny.gov.**