



Parks, Recreation and Historic Preservation

### **NYS Park and Trail Partnership Grants**

# Professional Development Grants Webinar



### Welcome

#### Jonathan Duda Grants Coordinator



### Will Coté Parks Program Director





# **Today's Webinar**

- Background of Park & Trail Partnership Grants
- Professional Development Grants Overview
- Letter of Inquiry (LOI)
- Full Application
- Resources and Tips
- Questions/Discussion





The leading statewide organization working since 1985 to expand, protect, and promote a network of parks, trails, and open spaces throughout the state for all to use and enjoy.





## NYS Park and Trail Partnership Grants

- Capacity-building grants for groups that support state public resources
- NYS Environmental Protection Fund
- Administered jointly by Parks & Trails New York and OPRHP





### Park and Trail Partnership Grants Goals

### For NYS parks, trails, historic sites, and public lands

- Enhance the preservation, stewardship, interpretation, environmental education, maintenance and promotion
- Increase the sustainability, effectiveness, productivity, volunteerism and fundraising capabilities of not-for-profit organizations that promote, maintain and support
- **Promote** tourism and economic development benefits of outdoor recreation through the expansion of a connected statewide network



# Eligibility

Open to organizations whose **mission** reflects the preservation, stewardship, interpretation, environmental education, maintenance, and/or promotion of a New York State park, trail, historic site or public land **under the jurisdiction** of OPRHP or Department of Environmental Conservation (DEC).

Friends of Schodack Island State Park Mission Statement Our mission is to support the park by working with park staff to provide volunteers, develop programs and events, and to provide funds for park needs.



# Eligibility

- Organizations associated with a NYS park, trail, historic site, or public land
- Incorporated in NYS as a not-forprofit
- 501(c)(3) or operate under fiscal agent
- MOA with OPRHP or formal agreement with DEC (MOU, Volunteer Service Agreement (VSA) or a Use and Occupancy Permit.)





FAQ: If we still have an open active project that was funded by a previous PTPG, does that preclude us from applying? ANSWER: No.



# **Grant Categories**

- Professional Development Grants (PD)
  - Hiring of permanent staff
- Capacity & Organizational Effectiveness Grants (COE)
  - Strengthen organizational capacity & expertise
- Step-up Grants
  - 501(c)(3) status; organizational assessment
- Stewardship and Public Access Grants (SPA)



 Assist w/stewardship, interpretation, promotion, education, & public access of public resource while also enhancing organization's visibility and capacity



# Professional Development Grants

**Goal:** The purpose of Professional Development Grants is to support the hiring of <u>permanent</u> staff in order to advance an organization to a higher and more sustainable level of professionalism and fiscal and administrative stability so that it will better be able to fulfill its mission.

- For hiring permanent first or additional staff, or upgrading to full time staff
- Grants up to \$100,000 over a period of two years
- Match: 20 percent match (cash) required



### Professional Development Application Overview

Item	Date	Responsible Party
Letter of Inquiry Due	October 20	Applicant
Invitations to Apply Issued	Following week	PTNY
Full Application Due	November 30	Applicant
Interviews with Applicants Conducted	December 13 (week of)	PTNY + Applicant
Grant Recipients Announced	Мау	PTNY, OPRHP, Governor Cuomo



### **PD Grant Match Examples**

### 20% of total project budget

Total Project Budget (100% - over 2 years)	Grant Request (80%)	Organizations Match (20%)
\$100,000	\$80,000	\$20,000 (all cash)
\$40,000	\$32,000	\$8,000



#### Matching Funds can be from:

- Individuals
- Foundations
- Corporations
- Federal or local grants
- Note: Staff time spent on carrying out this grant can be counted towards matching funds

### Matching Funds can NOT be:

• State grants or state funds

### Documentation of first half of matching funds due 30 days after award announcement









# **Application Process:**

### **Step 1: Accessing grant system**

Link is also on the grant landing page:

### www.PTNY.org/grants



#### PTNY at Work



#### Ramble on, Hudson River Valley

Join us for our adventure on the Erie Canalway Trail, part of the soon-to-be-completed Empire State Trail. On September 28, Parks & Trails New York is hosting Pedal to Peebles as part of the 22nd annual Hudson River Valley Ramble and to celebrate Bike Your Park Day.

#### LATEST FROM SOCIAL MEDIA



**B**101 DIOTIOD III



### Application Process: Step 2: Register/Log In

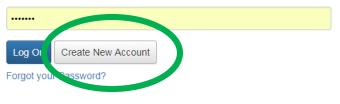


#### Logon Page



ajenkins@ptny.org

Password\*



Welcome to the Parks & Trails New York's online grant portal.

**New Users:** Please click on "Create New Account" to complete the registration process and create your logon credentials.

**Existing Users:** Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password" to the left link to reset your password.

Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact our Grant Administrator, [Insert Admin First and Last Name Here], at [Insert Admin Email here, hyperlink] to receive your username





### **Step 3: Dashboard**

🔸 Public Profile			
pplicant:	J.	Organization:	¢
Ir. Jonathan Duda		Parks & Trails New York	
rants@ptny.org 18-434-1583		14-1753475 518-434-1583	
3 Elk Street		33 Elk St	
Ibany, NY 12207 jduda@ptny.org	Contact Email History	Albany, NY 12207 United States+	
bany, NY 12207 jduda@ptny.org	Contact Email History	Albany, NY 12207 United States+	

#### https://www.youtube.com/watch?v=etScRJXC2bE&feature=youtu.be



# **To Apply**

### L3 Step 4: Select PD Grants

Quick Search	×
2019 Professional Development Grants	Accepting Submissions from 09/12/2010 12/03/2019 Apply
The purpose of Professional Development Grants is to support the hiring of perr iscal and administrative stability, and community outreach that in the future they	manent staff in order to advance organizations to a higher and sustainable lever forofessionalism, will be able to sustain on their own.
Preview     Fend to GrantHub	
2019 Step Up Grants	Accepting Submissions from 09/12/2019 to 12/03/2019 Apply
Preview  Send to GrantHub (1)	
2019 Capacity and Organization Effectiveness Grants	Accepting Submissions from 09/12/2019 to 12/03/2019 Apply
	en the capacity and expertise of individual organizations that support New York State parks, historic on, in order to aid them in fulfilling their mission and to improve their reach, effectiveness, and
Preview     Fend to GrantHub	
2019 Stewardship and Public Access Capacity Grants	Accepting Submissions from 09/12/2019 to 12/03/2019 Apply
Preview	
2018 Capacity and Organizational Effectiveness Grants	No longer accepting submissions after 11/30/2018
	en the capacity and expertise of individual organizations that support New York State parks, historic on, in order to aid them in fulfilling their mission and to improve their reach, effectiveness, and
C Droviour	

LOI A	pplicati	on Only
C PARDA INAILA	5: Complete 1	the LOI
LOI		🛐 ★ Public Profile
Process: 2019 Professional Development Grants Contact Info Request		Click to print a list of the questions
Applicant: Mr. Jonathan Duda grants@ptny.org 518-434-1583 33 Elk Street Albany, NY 12207 jduda@ptny.org Conta	Organization: Parks & Trails New York 14-1753475 518-434-1583 33 Elk St Albany, NY 12207 United States+	•
If your organization information does not appear correct, please co	ontact the funder. Thank you.	Question List
<ul> <li>i) Due on 10/11/2019 11:45 PM EDT.</li> <li>i) Fields with an asterisk (*) are required.</li> <li>&gt;&gt; Purpose and Instructions</li> <li>The purpose of Professional Development Grants is to support the hirit</li> </ul>		-
professionalism, fiscal and administrative stability, and community outre	each that in the future they will be able to sustain on their own	n.









# **LOI Application Overview**

### **Four Sections:**

- 1. Eligibility
- 2. General Request Information
- 3. Narrative
- 4. Supporting Documents







### ✓ Incorporation as a not-for-profit

✓ 501(c)(3) status or fiscal agent

### ✓ Formal Agreement with OPRHP or DEC



- ✓ Project title
- Amount you are requesting- for two years
  - Max \$100,000
- ✓ Basic information about position
  - Brief summary, will be able to provide details in narrative section



# Narrative

✓ Limit answers to two or three paragraphs

✓ Be specific

✓ Ability to sustain beyond two-year period

✓ Security and source of matching funds



### Operating budget

- ✓ Most recent financial statement
- ✓ Most recent annual report
- Existing strategic plan or other long-term (3 or more years) organizational plan



# **Full Application Process**

- General Project Information
- General Organizational Information
- Proposal
- Supporting Documents



# **Project Budget**

- Must include information on:
  - expected sources of organization's match
  - status of these funds
- If using operating funds to match grant funds:
  - must include letter from Board President, or signed, dated board resolution that states Board's intent to use operating funds as match for project

Template Two-Year Budget Work	sheet -	Professiona	al				
Development Grant							
INCOME							
INCOME	YEAR 1			YEAR 2			
		112 11 1					
Source	In-hand	Pledged/ Expected	Will be sought	In-hand	Pledged/ Expected	Will be sought	Total
Park and Trail Partnership Program			\$36,000.00			\$36,000.00	\$72,000.00
Matching Funds							
Board member donations		\$3,600.00			\$4,600.00		\$8,200.00
Special fundraising appeal			\$2,000.00			\$4,000.00	\$6,000.00
ABC Foundation Grant		\$7,500.00					\$7,500.00
Organizational funds (reserve)				\$4,450.00			\$4,450.00
TOTAL MATCHING FUNDS*		\$13,100.00			\$13,050.00		\$26,150.00
		\$10,100.000			\$10,000100		\$20,10010
TOTAL INCOME		\$49,100.00			\$49,050.00		\$98,150.00
*Total matching funds must equal at least 25% (cash) of the total pro	ject budget.						
EXPENSES							
		YEAR 1			YEAR 2		
Executive Director salary (2 years)		\$40,000.00			\$40,000.00		\$80,000.00
Taxes, insurance**		\$4,000.00		\$4,000.00			\$8,000.00
Benefits (e.g., retirement, life insurance)		\$4,800.00		\$4,800.00			\$9,600.00
Other expenses (e.g., training)		\$300.00		\$250.00			\$550.00
TOTAL EXPENSES		\$49,100.00			\$49,050.00		\$98,150.00

\*First half of matching funds must be documented when grant agreement is signed; second half must be documented with submission of Interim Report



- Current Board of Directors and staff lists
- Letter of support from OPRHP/DEC staff
- Additional letters of support
- Digital photos
- Other (newsletter, other publications, press clippings, etc.)
- Not-for-Profit Environmental Review Form
- Most recent financial report to NYS Charities Bureau (CHAR 500 or CHAR 410)



### Not-for-Profit Environmental Review Form

 All applicants must complete the Not-for-Profit Environmental Review Form Part B. - IS THE PROJECT SUBJECT TO SEQR?

Part 617 of the Environmental Conservation Law (the rules and regulations implementing SEQR) identifies certain types of projects or actions not subject to SEQR review. These are called Type II. The list of Type II activities under SEQR has been reviewed by OPRHP and a determination made as to which are more likely to apply to grant projects.

PLEASE REVIEW THE FOLLOWING LIST AND CHECK ANY WHICH APPLY TO YOUR PROJECT:

- The project is maintenance or repair involving no substantial changes to an existing structure or facility.
- The project is replacement of a facility in-kind on the same site.
- The project is the repair or construction of a minor accessory structure, such as sheds or fencing, not changing land use or density.
- The project is maintenance of existing landscaping or natural growth.
- The project involves information and data collection, surveys or other studies.
- The project involves administrative components.
- The project involves purchase of equipment.
- Applications that do not include construction projects check the box in Part B, "the project involves administrative components"



- Organizations in NYS are required to register with the NYS Attorney General's Charities Bureau and fill out an annual report
- All applicants must submit most recently filed report (CHAR 500)
- Newly registered applicants who have yet to submit an annual report will attach a copy of your registration form (CHAR 410)



### **Questions?**





# **Application Tips**

- Download the form ahead of time
- Review evaluation criteria
- Save your work
- File uploads
  - Emailing supplemental materials
- Don't forget to click "Submit Form"
- Additional resources on PTNY's website



https://www.ptny.org/our-work/support/park-trail-partnership-program/resources

- Project budgets (for all grant categories)
- Organizational operating budget
- Income statement
- Balance sheet
- Payroll costs: budgeting for mandatory benefits
- Job description
- Work plan





- 1. Confirm that you are eligible
- 2. Check your organization's formal agreement
- 3. Identify and secure matching funds
- 4. Ask PTNY any questions you have
- 5. Submit Letter of Inquiry by October 20
- 6. Wait for invitation to apply
- 7. Submit full application by November 30

PARKS & TRAILS	Grant Recipient Timeline
Date	Item
May 2022	Grant Recipients Announced
June 2022	First Installment of Funds Disbursed (all grant categories)
June 2023	Professional Development Interim Reports due (Partnership Roadmap)
June 2023	Second Installment of Funds Disbursed for PD Awardees
June 2024	Final Reports due



# **Interim Report**

- Due June 2023
- Five questions
- Documentation of remaining matching funds
- Partnership Roadmap completion



**Thank you!** 

**Questions?** 

### grants@ptny.org | 518-434-1583 www.ptny.org