



**GIVE
YOURSELF
A GRANT,
JOIN NYCON
TODAY**



ALBANY | NEW YORK CITY | CENTRAL NEW YORK | POUGHKEEPSIE



NYCON's Family of Nonprofit Services >>> Practical Solutions. Answers You Can Trust.

www.NYCON.org | (800) 515-5012



STRENGTHENING COMMUNITIES AND NONPROFITS SINCE 1927

*Connect your nonprofit to a statewide and national movement.
Make your voice heard. Build a better business.*

The New York Council of Nonprofits, Inc. has a rich history of supporting and strengthening the Empire State's nonprofit community through a service continuum that delivers high-quality, practical and affordable solutions.

For our members and the broader nonprofit community, NYCON offers practical and trusted guidance and education, quality and cost-saving group purchasing programs, nonprofit advocacy that makes a real impact, and relevant, timely information and updates for those in the community.

NYCON is the corporate parent of a family of nonprofit services that includes Council Services Plus, Inc. (CS Plus), Innovative Charitable Initiatives, Inc. (ICI), and the NYC-based Governance Matters, Inc., featuring the exciting board matching platform boardnetUSA.org.

NYCON is the soapbox and toolbox for thousands of New York State nonprofits from Buffalo to Long Island. For 90 years we have been:

■ **The Source for Nonprofit Training, Education and Professional Assistance.** We empower nonprofits with best practices, policies and procedures as well as information on regulations, funding, accountability and much more. NYCON provides comprehensive resources through in-

person, customized professional assistance, trainings and online workshops. A diverse array of services help to meet the needs of busy staff and board members.

■ **The Cost Savings Solution for Nonprofits.** We leverage the purchasing power of thousands of nonprofits to bring you economies of scale on everything from office supplies to software to employee benefits through our relationships with endorsed corporate partners.

■ **The Nonprofit Voice in New York State.** We represent nonprofits on the local, state and federal level, giving a voice to small and moderately sized organizations who are working hard to improve our communities and the quality of life of our residents on a daily basis. Our network of nonprofit associations stretches across the country through our membership with the National Council of Nonprofits. Learn more at councilofnonprofits.org.

By virtue of membership in NYCON, your nonprofit will also become a member of the National Council of Nonprofits.



"A sincere thank you for this valuable template, it's deeply appreciated. And keep up your great work at NYCON, I tell everyone I know in the nonprofit world how valuable your membership is."

- Bob Manning, Exec VP, Adirondack Mt. Club

NONPROFIT TRAINING, EDUCATION AND PROFESSIONAL ASSISTANCE

NYCON's training and professional assistance programs teach board and staff members the best way to work, how to make the best use of every idea and how to keep their nonprofit on track even in changing times. We can give you the tools you need, from basic board governance, corporate compliance, strategic planning, legal accountability and financial management, to fundraising and social media.

Through Governance Matters and boardnetUSA.org, members of the NYCON "family of nonprofit services," we can also provide access to Board Recruitment and Matching Services, high level Board Consulting, Educational Governance Round-table events and much more.

IN THE PAST, NYCON HAS BEEN SELECTED AS A PROVIDER OF **BEST PRACTICES** BOARD AND STAFF TRAINING BY:

- The Mayor's Office of Contract Services (NYC)
- The State Board Training Consortium's *Achieving Excellence in Governance Series*
- The Federal *Strengthening Communities Fund* Program

WE OFFER:

- Tool kits, templates, publications and other resources designed to increase your capacity to deliver on your mission
- Affordable, customized, professional assistance to help address your nonprofit's particular needs
- An ongoing "Lunch & Learn" Webinar Series on a wide range of management and governance topics — free for Members Only
- Annual Conferences and Events like "Camp Finance" and our "Being A Successful Executive Director" Retreat

"It was a pleasure working with the team from NYCON as Episcopal SeniorLife Communities and Seniorfirst reviewed affiliation options over a seven-month period. Each organization is large, with multiple affiliate corporations associated with the discussion. Doug Sauer did a spectacular job facilitating the process, managing contentious moments and bringing us all to consensus. His patience, wisdom and diligence to the process were remarkable."

- Loren Ranaletta, President & Chief Executive Officer, Episcopal SeniorLife Communities

COST-SAVING SOLUTIONS FOR YOUR ORGANIZATION

Nonprofits are businesses that spend time and money on products and services of all types. Wouldn't it be great to have a trusted source to find the best prices and highest quality from vendors who know nonprofits? NYCON members benefit from a long list of group purchasing programs that help save them time searching for quality products and save them money by providing them with services at discounted "members only" prices. These programs fall into three areas:

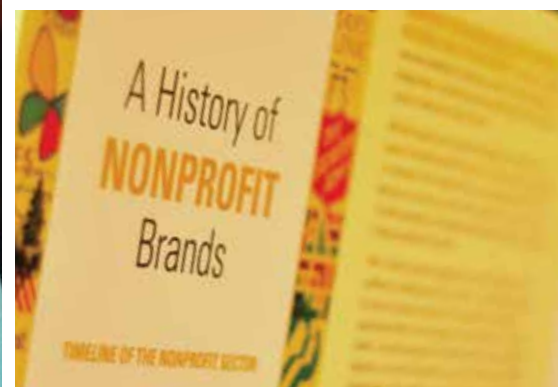
Business Support Services including a free job board, discounts on grant seeking resources, office supplies, audio and web conferencing, payroll outsourcing, background check services and much more.

Employee Benefits including health insurance, dental insurance, life insurance, flexible spending accounts, workers compensation and more.

Organizational Insurance including Directors and Officers Insurance, Professional Liability Insurance, Employment Practices Liability Insurance, General Liability Insurance and more.

CS Plus has saved NYCON members millions in insurance premiums.

Top to bottom, we can provide the insurance you need at a price you can afford.



All of our Employee Benefits and Insurance Programs are provided in partnership with CS Plus Inc., NYCON's insurance brokerage subsidiary.
www.councilservicesplus.com

FROM SOAPBOX TO TOOLBOX

NYCON is the Nonprofit Voice in New York State

Sometimes it seems that you're all alone trying to save the world — or maybe just one child. Your nonprofit needs a voice.

We are that voice. We communicate with government — local, state and federal — to make sure they understand your needs and the value you bring to your community.

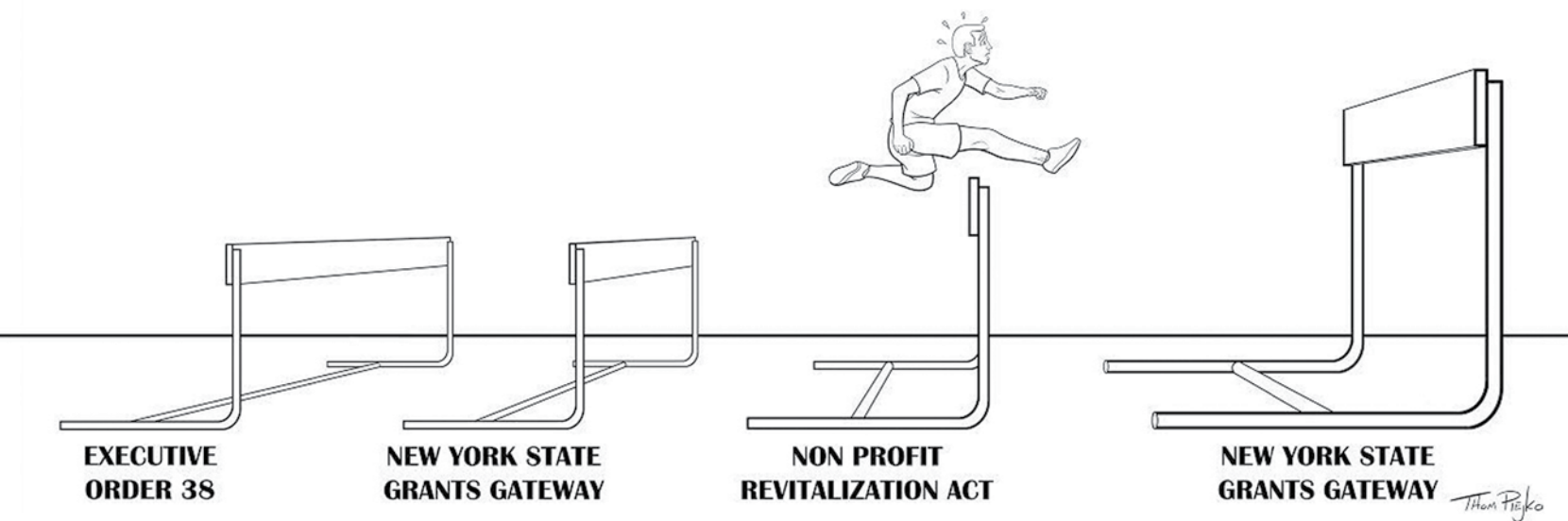
NYCON's policy framework and positioning is multifaceted and comprehensive, yet nimble enough to maximize responsiveness to our members' changing needs, interests and circumstances.

From Executive Order 38 to the New York State Grants Gateway and the Nonprofit Revitalization Act, NYCON had a seat at the table. We bring our

members stories to our elected officials doorsteps, in every community across New York State.

We help ensure that our leaders in government understand the important role nonprofits play in the lives of their constituents.

We also empower nonprofits to advocate for their cause. We provide members with vital information, resources and tools needed to effectively and lawfully communicate to policymakers, while also connecting them to a growing and united network of nonprofits across the state.



"I attended the (NYCON) Executive Director Training...which covered a lot of ground and gave me excellent materials to take back to the community center...I can now look up answers to many board concerns, and guide in a more certain and definitive way, whether it concerns fundraising responsibilities, financial planning and projection, or legal matters. It helps me to legitimately know what I can expect from the board and, conversely, what they should expect from me. I found this exceedingly helpful since most of my board is brand new to this work (as am I)."

- Linda O'Malley, Executive Director, Oakwood Community Center



New York Council of Nonprofits, Inc.

272 Broadway, Albany, New York 12204 | P: 518.434.9194 | TF: 800.515.5012

NONPROFIT MEMBERSHIP APPLICATION

Step 1. Check off appropriate membership dues (MEMBERSHIP BASED ON CALENDAR YEAR.)

- | | |
|---|---|
| <input type="checkbox"/> Operating Budget under \$50,000: \$60 | <input type="checkbox"/> Operating Budget \$5 million to \$6,999,999: \$535 |
| <input type="checkbox"/> Operating Budget \$50,000 to \$499,999: \$120 | <input type="checkbox"/> Operating Budget \$7 million to \$9,999,999: \$585 |
| <input type="checkbox"/> Operating Budget \$500,000 to \$999,999: \$145 | <input type="checkbox"/> Operating Budget Over \$10 million: \$660 |
| <input type="checkbox"/> Operating Budget \$1 million to \$1,999,999: \$210 | <input type="checkbox"/> For-Profit Corporate Member Dues: \$760 |
| <input type="checkbox"/> Operating Budget \$2 million to \$2,999,999: \$310 | <input type="checkbox"/> Governmental Unit Dues: \$660 |
| <input type="checkbox"/> Operating Budget \$3 million to \$4,999,999: \$410 | <input type="checkbox"/> Individual/Citizen Member Dues: \$160 |

Step 2. Tell us who you are.

Organization: _____

Executive Director/CEO: _____

Address: _____

(City, State, Zip): _____

Phone: _____

Employee ID #: _____

E-mail Address: _____

Website: _____

County (Located in): _____

of: Employees (FTE): _____ Board Members: _____

Year Incorporated: _____

Current Operating Budget: _____

% Budget from Government: _____

Secondary Staff Contact Name & Title: _____

Secondary Staff E-mail: _____

Board President Name: _____

Board President E-mail: _____

How did you hear about NYCON?

___ Another nonprofit ___ Workshop ___ Online ___ Other

Your membership includes a regular e-mail newsletter on events, member benefits and nonprofit news. Please attach a list of other staff and board members who should be receiving this update!

Step 3. Tell us what you do. (PLEASE CHOOSE UP TO 4.)

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Advocacy CASE/CLIENT | <input type="checkbox"/> Criminal Justice | <input type="checkbox"/> Horticulture | <input type="checkbox"/> Planning/Technical Assistance/M.S.O. |
| <input type="checkbox"/> Advocacy POLICY/LOBBYING | <input type="checkbox"/> Crisis Services | <input type="checkbox"/> Hospice | <input type="checkbox"/> Poverty |
| <input type="checkbox"/> Aging | <input type="checkbox"/> Cultural | <input type="checkbox"/> Hospital | <input type="checkbox"/> Recreation/Sports |
| <input type="checkbox"/> Animal Welfare | <input type="checkbox"/> Disabilities | <input type="checkbox"/> Housing EMERGENCY/TRANSITION | <input type="checkbox"/> Religious |
| <input type="checkbox"/> Art | <input type="checkbox"/> Domestic Violence | <input type="checkbox"/> Housing PERMANENT | <input type="checkbox"/> Residential Care |
| <input type="checkbox"/> PERFORMING <input type="checkbox"/> VISUAL <input type="checkbox"/> OTHER | <input type="checkbox"/> Economic Development | <input type="checkbox"/> Information & Referral | <input type="checkbox"/> Self-Help Services |
| <input type="checkbox"/> Assisted Living Facility | <input type="checkbox"/> Education | <input type="checkbox"/> International Relief/Services | <input type="checkbox"/> Senior Center |
| <input type="checkbox"/> Association | <input type="checkbox"/> PRIMARY/SECONDARY <input type="checkbox"/> OTHER | <input type="checkbox"/> Legal | <input type="checkbox"/> Substance/Alcohol Abuse |
| <input type="checkbox"/> BUSINESS IMPROVEMENT, CHAMBER, HOMEOWNERS, ETC. | <input type="checkbox"/> Employment & Training | <input type="checkbox"/> Library | <input type="checkbox"/> Trade Association |
| <input type="checkbox"/> Association STATE, REGIONAL, ETC. | <input type="checkbox"/> Environmental | <input type="checkbox"/> Mental Health/Counseling | <input type="checkbox"/> Volunteer Services |
| <input type="checkbox"/> Camp | <input type="checkbox"/> Family Planning | <input type="checkbox"/> Museum | <input type="checkbox"/> Women's Services |
| <input type="checkbox"/> Cemetery | <input type="checkbox"/> Food/Nutritional | <input type="checkbox"/> Neighborhood/Rural Improvement | <input type="checkbox"/> Youth |
| <input type="checkbox"/> Child Care DAY/AFTER-SCHOOL | <input type="checkbox"/> Gay/Lesbian Services/Issues | | <input type="checkbox"/> Zoo |
| <input type="checkbox"/> Child Rights/Social Justice | <input type="checkbox"/> Grantmaker | | |
| <input type="checkbox"/> Child Welfare | <input type="checkbox"/> Head Start | | |
| <input type="checkbox"/> Civic Affairs | <input type="checkbox"/> Health Prevention/Research | | |
| <input type="checkbox"/> Clinic MEDICAL OR DENTAL | <input type="checkbox"/> Historical Society | | |
| <input type="checkbox"/> Community | <input type="checkbox"/> HIV/AIDS | | |
| <input type="checkbox"/> ACTION PROGRAM <input type="checkbox"/> CENTER | <input type="checkbox"/> Home Health Care | | |
| <input type="checkbox"/> EDUCATION | <input type="checkbox"/> Homelessness | | |
| <input type="checkbox"/> County Fair | | | |
| <input type="checkbox"/> Credit Counseling | | | |

JOIN TODAY!

GIVE YOURSELF A GRANT

MEMBERS OF NYCON HAVE ACCESS TO:

- Free capacity-building, educational webinars
- Online Board Candidate Search
- Board Matching Consultation Service
- Free limited expert advice via phone and e-mail
- Free nonprofit job board
- Affordable, customized, professional assistance
- Discounts on trainings, educational events and conferences
- Comprehensive, affordable employee benefits for your staff
- Insurance and risk management for your organization
- Group purchasing programs for supplies, software, audio and web conferencing, payroll and other essential services
- Public policy, advocacy alerts and calls to action for the not for profit Community.

VISIT WWW.NYCON.ORG TO LEARN MORE OR CONTACT US AT 800.515.5012 X121.

"I have already recommended NYCON to friends at other small nonprofits because the staff is so knowledgeable and so willing to spend a few minutes on the phone answering questions."

- NYCON Member

NONPROFIT MEMBERSHIP APPLICATION

Step 4. Tell us what you need.

GROUP PURCHASING:

- ☐ Background Checks
- ☐ BJ’s Club Membership
- ☐ Compensation & Benefit Survey
- ☐ Conference Call Services
- ☐ Consultation – Insurance Benefits
- ☐ Credit Card Processing Program
- ☐ Dental Insurance
- ☐ Directors & Officers Insurance
- ☐ Employee Benefits Consultation
- ☐ Flexible Spending Account
- ☐ Fund Development Assistance
- ☐ General Liability Insurance
- ☐ Grant Announcements
- ☐ Grant Seeking
- ☐ Health Insurance
- ☐ Insurance Consultation
- ☐ Life Insurance
- ☐ Office Supplies Discount
- ☐ Payroll Services Discount
- ☐ Property/Transportation/Professional Liability
- ☐ Statutory Disability
- ☐ Supplemental Short/Long-Term Disability
- ☐ Technology – Reports, Trainings & Discounts
- ☐ Unemployment Program
- ☐ Vision Insurance
- ☐ Web Conferencing Services

ORGANIZATIONAL/MANAGEMENT:

- ☐ Accounting Software
- ☐ Advocacy & Lobbying Education
- ☐ Board Candidate Matching Services
- ☐ Board Development
- ☐ Budget Development
- ☐ Budgeting Tool Kit
- ☐ Bylaw Review & Drafting
- ☐ Cash Flow Tool Kit
- ☐ Employee Compensation, Consultation or Evaluation
- ☐ Financial Management Assistance
- ☐ Fiscal Agent Services
- ☐ Fund Development, Review or Assistance
- ☐ Incorporation/Certificate Amendment
- ☐ IRS forms 990, 990T, CHAR 497, or NYSCFR
- ☐ Legal Assistance – General
- ☐ Merger Planning & Strategic Alliances
- ☐ Nonprofit Revitalization Act Compliance
- ☐ Organizational Assessments
- ☐ Personnel Policies & Employment Practices
- ☐ Proposal Development
- ☐ Retreat Planning & Facilitation
- ☐ Strategic Planning
- ☐ Team Building

COMMUNITY PLANNING, RESEARCH & EVALUATION:

- ☐ Consortium Development or Contract Management
- ☐ Focus Group & Survey Research
- ☐ Marketing Donor Research
- ☐ Needs Assessment
- ☐ Program Development Consultation
- ☐ Program Evaluation
- ☐ Proposal Review & Consultation

All membership applications are subject to approval by the New York Council of Nonprofits, Inc. (NYCON). Membership in NYCON does not indicate, or otherwise imply endorsement or support by NYCON for the operation, mission or activities of any member organization. Members are free to state their membership affiliation with NYCON in annual reports, brochures or proposals as long as the affiliation is not presented in a way that implies endorsement by NYCON of the organization or its activities.

Step 5. Please return the following with your completed application to NYCON’s Main Office: 272 BROADWAY, ALBANY, NEW YORK 12204

- A copy of your current board member list (with addresses and affiliations)
- The appropriate dues amount for the **calendar year.** (membership runs from January 1st – December 31st)

Step 6. Please read and sign.

Your Organization Name: _____

Supports the mission and objectives of the New York Council of Nonprofits, Inc. (NYCON) a 501(c) nonprofit; agrees to be a voting member of NYCON and cooperate with other members in furthering the purposes and activities of NYCON; and hereby applies for membership on the basis of NYCON’s charitable purposes.

Authorized Signature: _____

Title: _____ Date: _____

“[The webinar was] well delivered and jam packed with substantive information and practical advice.”

- **NYCON Member**

“Excellent! You provided great tools for leadership to “scan” organizational health, and to help identify and prioritize broad areas needing further assessment or focused action. Thank you!”

- **NYCON Member**

“I cannot tell you how happy we are... [NYCON] was extremely helpful and persistent. We could not have done the work – and indeed would not have known where to start – without you.”

- **NYCON Member**

www.nycon.org

MAIN OFFICE:

272 Broadway, Albany, New York 12204

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