

APPENDIX A: Empire State Trail Town Survey

In your opinion, what type of signage would be most useful along the Erie Canalway Trail to alert users of nearby amenities, services, or attractions?		
	Count	Percent
Destination signage	94	65%
Interpretive signage	20	14%
Trail blaze	13	9%
Trail directional signage	45	31%
Wayfinding signage	42	29%
other	12	8%
Total number of respondents	144	100%

In your opinion, how would you rate the following amenities?								
	Bicycle lending programs (Welcome Center/HOPR)		Coin Operated Laundry		Overnight camping accommodations		Overnight hotel or B&B accommodations	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent
Excellent	62	41%	38	26%	14	10%	36	24%
Good	45	30%	49	34%	17	12%	44	30%
Acceptable	16	11%	43	29%	28	19%	35	24%
Poor	7	5%	6	4%	38	26%	22	15%
I didn't know this was there	20	13%	10	7%	49	34%	11	7%
Number of respondents	150	100%	146	100%	146	100%	148	100%

In your opinion, how would you rate the following services?										
	Accessible Restrooms		Bike Repair Station		Dockside Water and Electricity		Picnic Tables and Grills		Adaptive Kayak Launch	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
Excellent	47	31%	26	18%	65	44%	39	26%	61	42%
Good	49	33%	38	26%	44	30%	53	36%	38	26%
Acceptable	17	11%	26	18%	15	10%	26	18%	16	11%
Poor	10	7%	6	4%	7	5%	13	9%	8	6%
I didn't know this was available	27	18%	48	33%	17	11%	17	11%	21	15%
Number of respondents	150	100%	144	100%	148	100%	148	100%	144	100%

What do you enjoy most about Brockport? (free response)

Do local businesses provide goods, services and incentives to trail users? Please list the name of the business, and the goods and services or incentives provided. (free response)

Do any local businesses offer information about the Village of Brockport events, services, programs, etc.? Please list the name of the business and what kind of information about Brockport events, services, or programs they provide to customers (free response)

Are there other goods and services that Brockport does not offer, but should consider? (free response)

What suggestions do you have for improving visitor experience in Brockport? (free response)

Which bridge do you use most often to walk or bike across the Erie Canal?		
	Count	Percent
Route 31/Redman Road	3	2%
Smith Street	21	15%
Main Street	85	59%
Park Avenue	34	24%
Route 260/Sweden Walker Road	1	1%
Number of respondents	144	100%

Which of the following bridges are you least likely to use when walking or biking across the Erie Canal?		
	Count	Percent
Route 31/Redman Road	21	15%
Smith Street	49	35%
Main Street	13	9%
Park Avenue	10	7%
Route 260/Sweden Walker Road	37	26%
N/A	10	7%
Number of respondents	140	100%

Do any of the following factors influence your decision to not use this bridge?		
	Count	Percent
Bridge is too steep	21	17%
Debris (e.g. broken glass, sand, etc)	16	13%
Fast-moving or heavy vehicular traffic	61	49%
No safety measures in place	37	30%
Poor visibility	45	36%
Rumble strips	1	1%
Slippery surface when wet	8	6%
The road/sidewalk has cracked pavement	19	15%
Uneven surface or gaps	19	15%
other	26	21%
Total number of responses	124	–

Do any of the following factors deter you from walking more often?		
	Count	Percent
Dirty, lots of litter or trash	16	18%
Sidewalks are blocked with poles, signs, shrubbery, etc.	15	17%
Sidewalks are broken or cracked	38	44%
Sidewalks or paths start and stop	21	24%
Too much traffic	33	38%
other	12	14%
Total number of respondents	87	–

Have you experienced any of these issues, or others, on any particular streets or in any particular areas? (free response)

Do any of the following factors deter you from using your bike more often?		
	Count	Percent
Bicycle lane or paved shoulder disappears	43	34%
Heavy and/or fast-moving traffic	55	43%
No dedicated space for cyclists to ride	34	27%
No space for bicyclists on bridges	37	29%
No space to lock up my bike	18	14%
Pavement is broken or cracked	22	17%
Poorly lighted roadways	9	7%
other	8	6%
N/A	32	25%
Total number of respondents	127	–

Have you experienced any of these issues, or others, on any particular streets or in any particular areas? (free response)

Do any of the following circumstances prevent you from spending more time walking or biking?		
	Count	Percent
I don't have anyone to do these activities with	18	10%
I don't have the right equipment to do the activities I want to do	9	5%
I don't like these activities	4	2%
I'm too busy with other activities	37	21%
Lack of transportation – I can't get to the place I want to walk or bike	7	4%
The outdoor places I want to go are not safe	9	5%
There are not enough organized opportunities for me to participate in these activities	13	7%
other	11	6%
N/A	34	19%
Total number of respondents	178	–

Have you, or anyone you know, been involved in a crash related incident with a motor vehicle resulting in personal harm, injury, or death?		
	Count	Percent
I know a motorist who was involved in a crash	6	4%
I know a pedestrian or motorist who was involved in a crash	41	29%
Yes, I was a motorist involved in a crash with a pedestrian or cyclist	1	1%
Yes, I was a pedestrian or cyclist involved in a crash with a motorist	3	2%
No	92	66%
Prefer not to say	2	1%
Unsure/Don't know	2	1%
Total number of respondents	140	–

Within the Village, how would you characterize motorist attitudes...						
	Drivers are respectful		Drivers drive too fast		Drivers pass cyclists/pedestrians too close	
	Count	Percent	Count	Percent	Count	Percent
Strongly disagree	8	5%	4	3%	4	3%
Disagree	20	13%	28	19%	24	16%
Neutral	52	35%	45	30%	53	35%
Agree	64	43%	55	36%	46	31%
Strongly agree	6	4%	19	13%	23	15%
Number of respondents	150	100%	151	100%	150	100%

Within the Village, how would you characterize motorist attitudes...								
	Drivers don't signal		Drivers cut pedestrians/cyclists off		Drivers run red lights and/or stop signs		Drivers block sidewalks or bicycle lanes when parking	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent
Strongly disagree	2	1%	8	5%	12	8%	7	5%
Disagree	26	18%	38	26%	37	25%	41	28%
Neutral	52	35%	47	32%	38	25%	50	34%
Agree	46	31%	43	29%	43	29%	32	21%
Strongly agree	21	14%	13	9%	20	13%	19	13%
Number of Respondents	147	100%	149	100%	150	100%	149	100%

Do you have any additional comments about motorist attitudes towards cyclists? (free response)

Would you support a municipal "Vision Zero" policy?		
	Count	Percent
Yes	75	51%
I need more information about it	55	37%
Maybe	12	8%
No	5	3%
Number of respondents	147	100%

In my opinion, community leaders should be dedicated to making bicycling safer for people of all ages and abilities throughout the community...		
	Count	Percent
Strongly disagree	6	4%
Disagree	2	1%
Neutral	21	14%
Agree	71	49%
Strongly agree	45	31%
Number of respondents	145	100%

What actions can the Village undertake to increase diversity, equity, and inclusion in the Village?		
	Count	Percent
Disseminate information in languages other than English	18	14%
Focus on equity through access and exploration programs	20	16%
Use inclusive language and imagery, including universal symbols on signage and in promotional materials	20	16%
Increase diversity and representation in decision-making	55	43%
Make a concerted effort to represent different backgrounds and abilities on social media and in promotion efforts	26	20%
Offer educational programs and events that promote diversity, equity and inclusion Provide free or low-cost outdoor programs for youth groups and K-12 education	47	36%
Recruit local historians and storytellers who can inform and educate visitors about the history of indigenous peoples in and around the Erie Canal and their roles in preserving the surrounding lands	46	36%
Use inclusive language and imagery, including universal symbols on signage and in promotional materials	49	38%
other	9	7%
Number of respondents	129	—

Describe any social or physical barriers that may prevent Brockport residents from enjoying the outdoors (free response)

Do you feel safe/welcome when visiting public spaces like one of the village parks or the Erie Canalway Trail?		
	Count	Percent
Yes	96	73%
Most of the time	31	24%
No	4	3%
Number of respondents	131	100%

What can be done to make you feel more safe/welcome when visiting public spaces like one of the village parks or Erie Canalway Trail?		
	Count	Percent
Designate/create low-traffic streets (bicycle boulevards) to cater to all users	41	34%
Ensure cost is not a barrier for anyone to participate in outdoor activities	39	32%
Ensure inclusive design standards are set and followed	20	17%
Improvements to the on-road bike network that enhance connectivity from the Village to outdoor spaces	51	42%
More motorist outreach/public awareness	34	28%
Provide open streets closed off from vehicular traffic, even if only temporary	15	12%
Publicize a selection of bicycle and walking routes around the Village	58	48%
other	10	8%
Number of respondents	121	–

How did you hear about this survey?		
	Count	Percent
Flyer	2	2%
other	33	25%
Parks & Trails New York social	27	20%
Village of Brockport social media	66	50%
Word of mouth	5	4%
Number of respondents	133	–

Select the option that best describes you...		
	Count	Percent
I live in Brockport	85	56%
I live in a surrounding village	55	36%
I go to school in Brockport	2	1%
I use the services available in Brockport	74	49%
I work in Brockport	19	13%
other	10	7%
Number of respondents	152	100%

Gender		
	Count	Percent
Female	91	68%
Male	41	31%
Prefer not to say	2	1%
Number of respondents	134	100%

Race/Ethnicity		
	Count	Percent
American Indian	1	1%
White/Non-Hispanic	133	94%
Prefer not to say	8	6%
Number of respondents	142	100%

What is your primary mode of travel?		
	Count	Percent
My own motor vehicle (Car, truck, van, or motorcycle)	123	85%
Bike	10	7%
Walk	11	8%
Number of respondents	144	100%