Friends Regional Conference 2017

Member Recruitment Roundtable

I. How many members do you currently have? _____
How many members do you want to have by end of 2018? _____

II. Why do you want/need members? _____

_____

III. Why would I want to be a member? What's in it for me? _____

_____

IV. Why do you think someone might be hesitant to become a member? _____

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V. What barriers or challenges might be present that makes becoming a member difficult? _____

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VI. What is the demographic breakdown of your membership? Who is missing or under represented? _____

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VII. What successful strategies has your Friends group used to increase membership or increase renewals?

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