Friends Regional Conference 2017

Member Recruitment Roundtable

I. How many members do you currently have? ________________
   How many members do you want to have by end of 2018? ________________

II. Why do you want/need members? ______________________________________________________________________
   ______________________________________________________________________
   ______________________________________________________________________

III. Why would I want to be a member? What’s in it for me? ______________________________________________________________________
   ______________________________________________________________________
   ______________________________________________________________________

IV. Why do you think someone might be hesitant to become a member? ______________________________________________________________________
   ______________________________________________________________________
   ______________________________________________________________________

V. What barriers or challenges might be present that makes becoming a member difficult? ______________________________________________________________________
   ______________________________________________________________________
   ______________________________________________________________________

VI. What is the demographic breakdown of your membership? Who is missing or under represented? ______
   ______________________________________________________________________
   ______________________________________________________________________
   ______________________________________________________________________

VII. What successful strategies has your Friends group used to increase membership or increase renewals?
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   ______________________________________________________________________
   ______________________________________________________________________
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