



NEWS RELEASE

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CONTACT:

Robin Dropkin, Executive Director,
(518) 434-1583, rdropkin@ptny.org
Anne Russell Gregory, Development Director,
(434) 989-7853, argregory@ptny.org

Parks & Trails New York Honors AT&T and its Northeast Regional President, Marissa Shorenstein, with the George W. Perkins Award for Outstanding Environmental Leadership and Public Service

NEW YORK CITY, NY – Parks & Trails New York is pleased to present the George W. Perkins Award to AT&T for the company’s commitment to strengthening communities, protecting the environment, and improving lives through its community initiatives. Marissa Shorenstein, AT&T’s President of the Northeast Region, will be accepting the award.

As a longtime premier supporter of Parks & Trails New York’s I Love My Park Day, AT&T has been an invaluable corporate partner helping to promote volunteerism and the stewardship of New York’s magnificent state parks and historic sites.

Since its inception in 2012, I Love My Park Day has grown exponentially in size and impact. The event now engages more than 8,000 volunteers in valuable clean-up and improvement projects at 125 state parks and historic sites across the state. The enormous growth and success of the event would not have been possible without the leadership support of AT&T.

AT&T has also worked with organizations such as Wild Earth, Mohonk Preserve and the Winnakee Land Trust on numerous projects throughout the state that champion the appreciation and stewardship of our environment, with a particular focus on youth.

“We are thrilled to celebrate AT&T and its President, Marissa Shorenstein. I Love My Park Day is a huge success thanks to their generous partnership, environmental stewardship, and commitment to volunteerism,” said **PTNY Executive Director Robin Dropkin**.

“It is an immense honor to be recognized by Parks & Trails New York for AT&T’s longstanding commitment to supporting the Empire State’s beautiful environmental treasures,” said **Marissa Shorenstein, President, Northeast Region, AT&T**. “AT&T has a long and proud tradition of supporting efforts to preserve and beautify New York’s parks, trails and outdoor public spaces, and the company looks forward to continuing this rich and rewarding tradition with this remarkable organization. I applaud Parks & Trails New York for its tireless stewardship and efforts to keep our state one of the most naturally picturesque in the entire country for all to enjoy.”

AT&T's continued support for Parks & Trails New York aligns with the company's legacy of environmental conservancy and ecological corporate citizenship. AT&T has set a long-term goal to enable carbon savings 10x the footprint of its global operations by 2025. In addition, AT&T is committing significant resources and expertise in the Internet of Things (IoT) to help make cities cleaner, safer and stronger through smart cities. The company has a respected reputation for its external support of environmental issues and for its numerous internal programs including the reuse or recycling of more than 7 million cell phones each year, building a fleet of more than 11,200 alternative-fuel vehicles and have encouraged more than 21.2 million customers to sign up for paperless billing.

The award is named for George W. Perkins, who, in his long-time commitment to New York's magnificent state park system, was a model of the best in environmental leadership and public service.

Parks & Trails New York will present the award at a cocktail reception on Thursday, October 11th at The University Club in New York City. Generous sponsors for the reception include Con Edison, Greenberg Traurig LLP, Phillips Lytle, and Verizon. Parks & Trails New York is grateful for their exemplary environmental citizenship and leadership.

More information about the award reception can be found at <https://www.ptny.org/events/annual-reception>.

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Parks & Trails New York is New York's leading statewide advocate for parks and trails, dedicated since 1985 to improving our health, economy, and quality of life through the use and enjoyment of green space.