

Technology and Know-How Makes Fundraising a Walk in The Park!

Technology Resources

<http://www.techsoup.org/> is a non-profit technology marketplace that offers great deals on everything from hardware to software to tech support and e-learning. Qualified non-profits can buy everything from refurbished laptops to accounting software, design software, security products, Microsoft Office and a wide variety of CRM (Customer Relationship Management) systems at deep discounts. In addition to products, they have great articles and a valuable community forum.

<https://www.nten.org/> - the membership organization of non-profit technology professionals. They offer reports (ex. comparing CRM systems), on-line training, articles and a monthly e-newsletter all with great info and advice on everything technical for your non-profit.

Fundraising and Development Resources

Fundraising and development blogs, e-newsletters, videos and webinars are a great way to learn from experts and get inspired and many of them are free. Subscribing to the e-news of other non-profits that you admire, even if they are in a different field, will provide a wealth of examples to inspire your appeals and communications. Here are a few of our favorites to get you started:

<http://grantspace.org/> - a service of the Foundation Center, the site offers easy-to-use, self-service tools and resources to help nonprofits worldwide become more viable grant applicants and build strong, sustainable organizations

<http://moviemondays.com/> - Sign up to get a free weekly video on fundraising/development topics from Chris Davenport. He's videotaped short, fun interviews with fundraising experts from across the country on topics like finding major donors, stewarding donors, creating successful events, creating more public awareness, and finding and training volunteers.

<http://www.aherncomm.com/> - sign up for a free e-newsletter from leading fundraising expert Tom Ahern on donor centric communications.

<http://www.nonprofitmarketingguide.com/blog/> - a great non-profit communications blog by Kivi Leroux Miller with how-to articles and posts for marketing your non-profit.

<https://nonprofitblogexchange.wordpress.com/> - a clearing house of links to more than 150 nonprofit blogs covering topics such as blogging, social media, fundraising, communications, web management, and nonprofit news.

<https://www.facebook.com/JohnHaydon.Marketing/> - Social media expert John Haydon goes live on Facebook every Wednesday at 11am to give short "coffee break" length words of wisdom on everything social media.