



Highlights of Canalway Trail Partnership 1998-2011

- **Established and fostered growth of Canalway Trails Association New York**

All-volunteer group assists state agencies, counties and municipalities with the completion, management, and promotion of the Canalway Trail System

- 12 Regional Groups formed
- 40 Adopt-a-Trail Groups formed, involving more than 300 volunteers
- Design, Maintenance and Management Guidelines developed
- Fiscal Agent Program developed
- Trail Ambassador Program developed - 40 Ambassadors

- **Organized 13 annual bike touring events along Erie Canal**

Increases visibility of Canalway Trail and its potential as a world-class recreationway and promotes bicycle and heritage tourism

- **Published *Cycling the Erie Canal: A Guide to 400 miles of adventure and history along the Erie Canalway Trail***

Promotes recreational use of the trail and tourism – third revision and printing underway; 15,000 copies sold

- **Published three “Inn-to-Inn Touring Along the Erie Canal” brochures and two “3-day Itineraries”**

Stimulates economic development along Canal Corridor

- **Developed “Cycling the Erie Canal” website**

Provides on-line gateway to the Erie Canalway Trail

- **Launched Close the Gaps campaign**

Helps generate local and legislative support for completion of the Erie Canalway Trail

- Helped organize four Close the Gaps Roundtable for local, state, and county officials, and business, civic and tourism interests in conjunction with the Office of Senator Kirsten Gillibrand
- Facilitating subcommittee meetings of stakeholders to plan for activities to close Amsterdam and Rotterdam Junction gap

Canalway Trail Partnership 1998-2011

- **Published *Closing the Gaps: A Progress Report on the Erie Canalway Trail 2010***
- **Published 24 issues of *Canalway Trail Times* newsletter**
Informs Canalway Trail constituents about news and events
- **Conducted six Trail Counts**
Quantifies use and impact of Trail and calculates annual estimates of trail traffic volume at selected locations
- **Conducted nine Bicyclists Bring Business roundtables**
Helps local businesses make the most of the bicycle tourism niche
- **Published *Bicyclists Bring Business: A Guide to Attracting Bicyclists to New York's Canal Communities***
Helps communities strengthen their economies by providing advice on how to enhance their appeal to the cycling tourist
- **Organized six Canal Clean Sweep and seven Canalway Trail Celebration events**
Engages communities along the Trail - 95 Sweep events in 2011, located in every county in the NYS Canal System
- **Participated in Champlain Canal Working Group**
Plans for development and promotion of the Champlain Canalway Trail
- **Provided Technical Assistance to 25 canal communities**
Leverages trail development resources and funds
- **Conducted five Trail Design Charrettes**
Ensures local input in designing the Canalway Trail
- **Published 10 Trail Gap Assessment Reports**
Guides Canalway Trail planning in communities
- **Helped organize five canal and greenway conferences**
Increases public awareness of Canalway Trail