



Park is awarded grant

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— Staff Report

The Friends of Glimmerglass State Park have been awarded a \$2,400 Parks and Trails New York grant.

The grant will provide the group with consultant assistance with development of a marketing strategic plan and outreach materials to establish organizational identity and partner relationships within the community for the newly-formed group dedicated to increasing visitation and participation in programs in the park overlooking Otsego Lake.

The grant is one of eight Capacity Building Grants awarded this week by the park and trail advocacy group Parks & Trails New York. According to the group, the grants will provide not-for-profit park and trail organizations with the tools and expertise they need to survive and thrive in these challenging economic times.

Funds will be used to increase organizational visibility and generate community support, grow membership, and attract additional volunteers. Active and engaged park and trail support organizations contribute significantly to the New York's parks and trails, raising significant funds and logging hundreds of thousands of volunteer hours.

“Parks and trails have a key role to play in the economic health and recovery of New York State, and grassroots groups have a key role to play in the development and promotion of parks and trails,” said Robin Dropkin, Executive Director, Parks & Trails New York. “Made possible by a generous private donor, these eight grants are a small investment in strengthening our state’s not-for-profit park and trail organizations that will reap big benefits, enabling these groups to leverage more private funding and marshal more volunteer power to better fill the gaps in government spending created by challenging economic times.”

Parks & Trails New York received more than 75 applications from park and trail groups located in 41 counties throughout the state.

More information on the grant program and Parks & Trails New York can be found on the website, www.ptny.org or by calling 518- 434-1583.

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