



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Parks & Trails New York seeks nominations for 2015 Park & Trail Hero Awards

ALBANY, N.Y. – Parks & Trails New York, a statewide parks and trails advocacy organization, is seeking nominations for its 2015 Park & Trail Hero Awards. The awards recognize the leadership, creativity, and donation of time, talent, and materials behind many of New York’s parks and trails.

Awards will be given in five categories. Three awards recognize contributions to planning, design, construction, management, promotion, and/or public involvement for a park or trail project or program: the Public Leadership, Volunteer Service, and Corporate Partnership Awards. Two awards will be given in each of these first three categories. The Get Outside Award celebrates efforts to promote increased physical activity among community members through use of a park or trail. The open-ended Outside the Box Award recognizes unique and creative park or trail efforts. One award will be given for each of these two remaining categories.

“Volunteers, local businesses, governments, and not for profits play a major role in the development, promotion and stewardship of many of our state’s parks and trails but these efforts rarely receive the attention they deserve. In 2015, our 30th anniversary year, we are especially excited to celebrate these contributions with our Park & Trail Hero Awards. We encourage everyone to submit a nomination for a deserving individual or organization and look forward to the opportunity to recognize the award winners and nominees for their hard work,” commented Parks & Trails New York’s Executive Director Robin Dropkin.

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More information on the awards nomination process, with full descriptions of award categories, can be found on the Parks & Trails New York website, www.ptny.org. The deadline for submitting nominations is April 15, 2015. Awards will be presented at a ceremony in Albany in early June.

Parks & Trails New York is the leading statewide park and trail advocacy organization working to preserve and enhance a network of parks, greenways, and trails for all New Yorkers for generations to come.

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